COMMUNICATION (COMM)

COMM 461G Organizational Communication 3 Hours
Theoretical examination of rhetorical principles operant in modern organizational communication systems.
Recent Term(s) Offered: None

COMM 501 Qualitative Methods in Communication Research 3 Hours
Study of qualitative research designs and the procedures typically used in communication research. Includes general overview of interviewing and other qualitative research methodologies.
Prerequisite(s): Admission to Master of Arts in Organizational Communication (#0012) or permission of the graduate program coordinator.
Recent Term(s) Offered: fall 2015; fall 2016; fall 2017

COMM 502 Quantitative Methods in Communication Research 3 Hours
Study of quantitative research designs and the procedures typically used in communication research. Includes general overview of survey, and other quantitative research methodologies along with statistical analysis using computer software.
Prerequisite(s): Admission to Master of Arts in Organizational Communication (#0012) or permission of the graduate program coordinator.
Recent Term(s) Offered: spring 2015; spring 2016; spring 2017

COMM 503 Foundations of Communication 3 Hours
Major concepts and issues which characterize the discipline.
Recent Term(s) Offered: None

COMM 510 Strategies for Teaching Communication 0 Hours
Designed to improve the teaching performance of COMM graduate assistants in teaching the basic public speaking courses.
Grade Mode: Non-graded
Recent Term(s) Offered: fall 2015; fall 2017

COMM 523 Health Communication 3 Hours
An examination of the role communication plays in the delivery of health care. Focus is on provider-patient relationships, other providers of care, health communication campaigns, health behavior change, and within health care contexts.
Recent Term(s) Offered: fall 2016

COMM 526 Family Communication 3 Hours
Survey of research and theory in family communication.
Recent Term(s) Offered: None

COMM 528 Communication in the Nonprofit Sector 3 Hours
Survey of organizational communication issues and the ways in which they are uniquely situated in and applied to nonprofit organizations and philanthropy.
Recent Term(s) Offered: spring 2015; spring 2017

COMM 531 Global Leadership Communication 3 Hours
This seminar focuses on the impact of national or ethnic culture on leadership communication behaviors when leading in multi-national and/or multi-ethnic organizations.
Recent Term(s) Offered: summer 2016

COMM 544 Persuasive Communication 3 Hours
How persuasion works across the dimensions of the communication process: one-to-one, small group, public, and mass communication.
Recent Term(s) Offered: None

COMM 547 Organizational Communication Theory 3 Hours
A survey of organizational communication theories, perspectives, methods, and current issues.
Prerequisite(s): Admission to Master of Arts in Organizational Communication (#0012) or permission of the graduate program coordinator.
Recent Term(s) Offered: fall 2015; fall 2016; fall 2017

COMM 551 Employee Communication 3 Hours
Study of employee communication in the modern organization. Covers topics such as measurements of organizational communication effectiveness and the relationship among factors such as communication, morale and productivity.
Prerequisite(s): Graduate standing.
Recent Term(s) Offered: None

COMM 552 Democracy, Power, & Voice in Organizations 3 Hours
An in-depth look at the theoretical underpinnings and communication research related to participation, democracy, voice, and power in for-profit, non-profit, volunteer, and community organizations.
Recent Term(s) Offered: spring 2016

COMM 553 Health Communication Campaigns 3 Hours
Examines and analyzes the critical role communication plays in planning, implementation, and evaluation of health communication campaign.
Recent Term(s) Offered: fall 2017

COMM 556 Seminar in Organizational Communication 3 Hours (repeatable max of 9 hrs)
Topical studies within the field of organizational communication. Topics include employee communication and conflict management, among others.
Recent Term(s) Offered: None

COMM 560 Multinational Organizational Communication 3 Hours
This course provides an in-depth study of internal and external communication behaviors in business organizations operating in multinational environments.
Recent Term(s) Offered: fall 2016

COMM 562 Special Topics in Intercultural Communication 3 Hours
Provides graduate students an opportunity for an in-depth study of special topics in intercultural communication. One or two topics will be chosen for study during the course. These topics will be selected by the instructor based on special availability of resources, appropriateness for current intercultural conditions, and interest of students.
Recent Term(s) Offered: None

COMM 563 Issues Management 3 Hours
A study of issue identification, issue analysis, issue change strategy options, and issue action programming with particular emphasis upon the role of communication in issue management.
Recent Term(s) Offered: fall 2015; fall 2017

COMM 564 Crisis Communication 3 Hours
Role of communication in crisis prevention, crisis readiness and crisis resolution.
Recent Term(s) Offered: spring 2016

COMM 565 Communication and Conflict 3 Hours
Study of communication as it relates to conflict in interpersonal, group, organizational, and intercultural settings.
Recent Term(s) Offered: None
COMM 566 Corporate & Organizational Advocacy 3 Hours
Historical overview of corporate and organizational advocacy in the 20th century focusing on the communication process used in corporate advocacy.
Recent Term(s) Offered: spring 2015; spring 2017

COMM 568 Communication and Organizational Identification 3 Hours
Survey of the phenomena of identification in organizations and how identification is constructed through communication.
Recent Term(s) Offered: None

COMM 570 Seminar in Human Communication 3 Hours (repeatable max of 9 hrs)
Selected topics in communication theory: small group communication, language behavior, etc.
Recent Term(s) Offered: spring 2015; fall 2016; spring 2017

COMM 571 Organizational Communication in the Digital Age 3 Hours
This course considers effective communication with technologies in organizational contexts based on foundational theories and contemporary research. It also covers the social and communicative impact of technologies on organizations and organizational members.
Recent Term(s) Offered: fall 2015

COMM 572 Nonverbal Communication 3 Hours
Theory and research in nonverbal communication. Topics will include body language, vocalics, and use of space, time, touch, and artifacts in communication.
Recent Term(s) Offered: None

COMM 577 Cultural Terrorism Communication 3 Hours
This course deals with the communication behaviors of terrorist groups, particularly as culture impacts and influences those behaviors.
Recent Term(s) Offered: None

COMM 578 Seminar in Interpersonal Communication 3 Hours
Examination of professional literature and basic research in interpersonal communication.
Recent Term(s) Offered: None

COMM 581 Applied Organizational Communication 3 Hours
Provides opportunities for students to apply theoretical concepts to various functions of organizational communication in industry and corporate contexts.
Recent Term(s) Offered: summer 2015; summer 2016; summer 2017

COMM 586 Process of Group Communication 3 Hours
Practice in the group communication processes that lead toward successful team work in organizational contexts.
Recent Term(s) Offered: None

COMM 587 Communication in Intercultural Negotiation & Mediation 3 Hours
Role of communication in intercultural negotiation and mediation processes. Addresses cultural factors and negotiation techniques in cross-cultural conflict situations.
Recent Term(s) Offered: fall 2015

COMM 590 Intercultural Communication 3 Hours
A survey of intercultural communication theories, approaches, methods, and current issues.
Recent Term(s) Offered: spring 2015; summer 2017; fall 2017

COMM 595 Independent Study in Communication 3 Hours
Permits students to conduct individualized communication research in an area of their interest.
Recent Term(s) Offered: spring 2015; spring 2016; spring 2017; summer 2017; fall 2017

COMM 596 Graduate Internship in Communication 3 Hours
This course offers students a project-based work experience in an organization under faculty direction.
Recent Term(s) Offered: fall 2015; summer 2017

COMM 599 Thesis Research/Writing 1-6 Hours (repeatable max of 6 hrs)
Thesis research and writing directed by faculty committee.
Grade Mode: Pass/Fail
Recent Term(s) Offered: fall 2015; spring 2016; fall 2016; spring 2017; fall 2017

COMM 600 Maintaining Matriculation 1-6 Hours (repeatable max of 6 hrs)
Continued enrollment for thesis completion.
Grade Mode: Non-graded
Recent Term(s) Offered: spring 2015; summer 2015; summer 2016; spring 2017

COMM 721 Organizational Communication for Leaders 3 Hours
Examines the communication perspectives, theories, and principles necessary to lead organizations. Considers ways to assess and improve communication processes in various organizational situations.
Prerequisite(s): Admission to Educational Leadership Doctoral Program or permission of instructor.
Recent Term(s) Offered: None

COMM 731 Global Communication for Leaders 3 Hours
This seminar focuses on the impact of national or ethnic culture on leadership communication behaviors when leading in multi-national and/or multi-ethnic organizations.
Prerequisite(s): Admission to Educational Leadership Doctoral Program or permission of instructor.
Recent Term(s) Offered: summer 2016

COMM 741 Leadership and Social Trends 3 Hours
Examines literature on current economic, political, technological, and/or social trends as they relate to leadership.
Recent Term(s) Offered: None

COMM 751 Strategic Communication 3 Hours
Considers the way organizational leaders use communication to influence opinions and behavior of various constituencies.
Prerequisite(s): Admission to Educational Leadership Doctoral Program or permission of instructor.
Recent Term(s) Offered: None