

# COMMUNICATING IN HEALTHCARE, CERTIFICATE (0475)

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## Program Coordinator

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The Communicating in Healthcare Certificate is designed to provide students with a deep understanding of the role of communication in healthcare contexts. This certificate will explore interpersonal as well as organizational factors affecting healthcare and will assist students in developing communication strategies and skills. Students completing the program not only will understand how to communicate more effectively within their health profession but also will know how better to communicate with patients to maximize compliance and enhance advocacy.

This certificate provides 12 hours of advanced coursework in communication within the healthcare context. Students will take 6 credit hours of required courses related to health communication and health campaigns, and 6 credit hours of restricted electives from intercultural, group, interpersonal, or organization communication, and from healthcare administration, public health, or gerontology. All of the coursework can be completed online and in one year.

## Program Admission

Submit an academic writing sample from an undergraduate or graduate course.

## Graduate School Admission

Please refer to the admission section (<http://catalog.wku.edu/graduate/admission/>) of this catalog for Graduate School admission requirements.

## Program Requirements (12 hours)

Code	Title	Hours
<b>Required Courses</b>		
COMM 523	Health Communication	3
COMM 553	Health Communication Campaigns	3
<b>Restricted Electives</b>		
Select 6 hours from the following:		6
COMM 528	Communication in the Nonprofit Sector	
COMM 564	Crisis Communication	
COMM 578	Seminar in Interpersonal Communication	
COMM 581	Applied Organizational Communication	
COMM 586	Process of Group Communication	
COMM 590	Intercultural Communication	
HCA 540	Health Care Organization and Management	
HCA 541	Strategic Management & Marketing of Health Services	

PH 548	Community Organizing in Public Health
PH 564	Public Health Issues in Women's Health
PH 578	Health Inequities
PH 580	Public Health Foundations and Practice
PH 581	Applied Methods in Public Health Practice/Field Epidemiology
PH 587	Health Behavior Theory
NURS 501	Nursing, Politics and Health Policy
NURS 528	Leadership and Management in Nursing Administration

**Total Hours**

**12**