

ORGANIZATIONAL COMMUNICATION, MASTER OF ARTS (0012)

Program Coordinator

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The Master of Arts in Organizational Communication prepares students for a variety of careers and pursuits in which advanced communication study is helpful, including management, public relations, personnel relations, education, training, sales, and marketing. Our mission is to provide graduate students with an engaging, challenging, and rewarding program that integrates communication theory, practice, and problem-based research. With a focus on applied organizational communication, our vibrant and active program includes coursework in interpersonal, health, and intercultural communication to provide a well-rounded academic program for students wanting to advance in professional and academic endeavors. Many of our graduates find success in diverse organizational settings and join quality doctoral programs around the country.

Joint Undergraduate Master's Program (JUMP)

This degree offers a Joint Undergraduate Master's Program (JUMP) which provides academically outstanding students the opportunity to complete both an undergraduate and graduate degree in an accelerated timeframe. Contact the graduate program coordinator for additional information.

Program Admission

Program admission is based on a comprehensive evaluation of an applicant's file.

Applicants should submit:

- Undergraduate transcripts reflecting all undergraduate studies and an earned undergraduate degree with a minimum cumulative grade point average (GPA) of 3.00.
- Academic writing sample.
- Letter of intent detailing:
 - academic and/or professional experiences,
 - goals in pursuing graduate studies in communication,
 - areas of interest in the communication discipline.

Graduate School Admission

Please refer to the admission section (<http://catalog.wku.edu/graduate/admission/>) of this catalog for Graduate School admission requirements.

Degree Requirements (30 hours)

Students should complete the required core courses (COMM 501, COMM 502, COMM 547) within their first 15 hours of coursework with a grade of "B" or higher in each. As a general policy, the program does not allow transfer of research methods courses to fulfill the research methods requirements.

Code	Title	Hours
Required Courses		
COMM 501	Qualitative Methods in Communication Research	3
COMM 502	Quantitative Methods in Communication Research	3
COMM 547	Organizational Communication Theory	3
Electives		
Select 15 hours from the following with advisor approval:		15
COMM 523	Health Communication	
COMM 526	Family Communication	
COMM 528	Communication in the Nonprofit Sector	
COMM 531	Global Leadership Communication	
COMM 552	Democracy, Power, & Voice in Organizations	
COMM 553	Health Communication Campaigns	
COMM 560	Seminar in Organizational Communication	
COMM 561	Multinational Organizational Communication	
COMM 564	Crisis Communication	
COMM 566	Corporate & Organizational Advocacy	
COMM 568	Communication and Organizational Identification	
COMM 570	Seminar in Human Communication	
COMM 571	Organizational Communication in the Digital Age	
COMM 578	Seminar in Interpersonal Communication	
COMM 581	Applied Organizational Communication	
COMM 586	Process of Group Communication	
COMM 590	Intercultural Communication	
COMM 595	Independent Study in Communication	
COMM 596	Graduate Internship in Communication	
Select one of the following options:		6
Thesis Option:		
COMM 599	Thesis Research/Writing (6 hours)	
Non-Thesis Option: ¹		
Select an additional 6 hours of Communication electives ²		
Total Hours		30

¹ The Non-Thesis option requires a written comprehensive exam.

² With academic advisor and graduate coordinator or department chair approval, students may transfer six hours from another university or take up to six hours in another discipline.