

BUSINESS CORE COMPETENCIES, CERTIFICATE (0487)

Program Coordinator

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This certificate will provide students a general knowledge in all of the core business disciplines and more specific graduate knowledge in the areas of accounting, finance and two of the following areas: economics, information systems, organizational behavior, or marketing.

Program Admission

Please refer to the admission section (<http://catalog.wku.edu/graduate/admission>) of this catalog for Graduate School admission requirements.

Program Requirements (16.5 hours)

Code	Title	Hours
Required Courses		
BA 502	MBA Foundation Modules	4.5
BA 515	Managerial Accounting	3
BA 519	Advanced Managerial Finance	3
Electives		
Select 6 hours from the following:		6
BA 510	Advanced Organizational Behavior	
BA 511	Applied Micro Economic Theory	
BA 513	Information Technology & Data Analytics	
BA 517	Advanced Marketing	
Total Hours		16.5