

# COMMUNICATION (COMM)

## COMM 461G Organizational Communication 3 Hours

Theoretical examination of rhetorical principles operant in modern organizational communication systems.

*Recent Term(s) Offered: None*

## COMM 501 Qualitative Methods in Communication Research 3 Hours

Study of qualitative research designs and the procedures typically used in communication research. Includes general overview of interviewing and other qualitative research methodologies.

**Restriction(s):** Enrollment is limited to students in Organizational Communication (0012)

*Recent Term(s) Offered: fall 2016; fall 2017; fall 2018*

## COMM 502 Quantitative Methods in Communication Research 3 Hours

Study of quantitative research designs and the procedures typically used in communication research. Includes general overview of survey, and other quantitative research methodologies along with statistical analysis using computer software.

**Restriction(s):** Enrollment is limited to students in Organizational Communication (0012)

*Recent Term(s) Offered: spring 2016; spring 2017; spring 2018*

## COMM 503 Foundations of Communication 3 Hours

Major concepts and issues which characterize the discipline.

*Recent Term(s) Offered: None*

## COMM 510 Strategies for Teaching Communication 0 Hours

Designed to improve the teaching performance of COMM graduate assistants in teaching the basic public speaking courses.

*Recent Term(s) Offered: fall 2017; fall 2018*

## COMM 523 Health Communication 3 Hours

An examination of the role communication plays in the delivery of health care. Focus is on provider-patient relationships, other providers of care, health communication campaigns, health behavior change, and within health care contexts.

*Recent Term(s) Offered: fall 2016; fall 2018*

## COMM 526 Family Communication 3 Hours

Survey of research and theory in family communication.

**Equivalent(s):** COMM 578

*Recent Term(s) Offered: None*

## COMM 528 Communication in the Nonprofit Sector 3 Hours

Survey of organizational communication issues and the ways in which they are uniquely situated in and applied to nonprofit organizations and philanthropy.

*Recent Term(s) Offered: spring 2017*

## COMM 531 Global Leadership Communication 3 Hours

This seminar focuses on the impact of national or ethnic culture on leadership communication behaviors when leading in multi-national and/or multi-ethnic organizations.

*Recent Term(s) Offered: summer 2016*

## COMM 544 Persuasive Communication 3 Hours

How persuasion works across the dimensions of the communication process: one-to-one, small group, public, and mass communication.

*Recent Term(s) Offered: None*

## COMM 547 Organizational Communication Theory 3 Hours

A survey of organizational communication theories, perspectives, methods, and current issues.

**Restriction(s):** Enrollment is limited to students in Organizational Communication (0012)

*Recent Term(s) Offered: fall 2016; fall 2017; fall 2018*

## COMM 551 Employee Communication 3 Hours

Study of employee communication in the modern organization. Covers topics such as measurements of organizational communication effectiveness and the relationship among factors such as communication, morale and productivity.

*Recent Term(s) Offered: None*

## COMM 552 Democracy, Power, & Voice in Organizations 3 Hours

An in-depth look at the theoretical underpinnings and communication research related to participation, democracy, voice, and power in for-profit, non-profit, volunteer, and community organizations.

*Recent Term(s) Offered: spring 2016*

## COMM 553 Health Communication Campaigns 3 Hours

Examines and analyzes the critical role communication plays in planning, implementation, and evaluation of health communication campaign.

*Recent Term(s) Offered: fall 2017*

## COMM 560 Seminar in Organizational Communication 3 Hours

(repeatable max of 9 hrs)

Topical studies within the field of organizational communication. Topics include employee communication and conflict management, among others.

*Recent Term(s) Offered: None*

## COMM 561 Multinational Organizational Communication 3 Hours

This course provides an in-depth study of internal and external communication behaviors in business organizations operating in multinational environments.

*Recent Term(s) Offered: fall 2016; fall 2018*

## COMM 562 Special Topics in Intercultural Communication 3 Hours

Provides graduate students an opportunity for an in-depth study of special topics in intercultural communication. One or two topics will be chosen for study during the course. These topics will be selected by the instructor based on special availability of resources, appropriateness for current intercultural conditions, and interest of students.

*Recent Term(s) Offered: None*

## COMM 563 Issues Management 3 Hours

A study of issue identification, issue analysis, issue change strategy options, and issue action programming with particular emphasis upon the role of communication in issue management.

*Recent Term(s) Offered: fall 2017*

## COMM 564 Crisis Communication 3 Hours

Role of communication in crisis prevention, crisis readiness and crisis resolution.

*Recent Term(s) Offered: spring 2016; spring 2018*

## COMM 565 Communication and Conflict 3 Hours

Study of communication as it relates to conflict in interpersonal, group, organizational, and intercultural settings.

*Recent Term(s) Offered: spring 2018*

**COMM 566 Corporate & Organizational Advocacy 3 Hours**

Historical overview of corporate and organizational advocacy in the 20th century focusing on the communication process used in corporate advocacy.

*Recent Term(s) Offered: spring 2017; fall 2018*

**COMM 568 Communication and Organizational Identification 3 Hours**

Survey of the phenomena of identification in organizations and how identification is constructed through communication.

*Recent Term(s) Offered: spring 2018*

**COMM 570 Seminar in Human Communication 3 Hours** (repeatable max of 9 hrs)

Selected topics in communication theory: small group communication, language behavior, etc.

*Recent Term(s) Offered: fall 2016; spring 2017*

**COMM 571 Organizational Communication in the Digital Age 3 Hours**

This course considers effective communication with technologies in organizational contexts based on foundational theories and contemporary research. It also covers the social and communicative impact of technologies on organizations and organizational members.

*Recent Term(s) Offered: None*

**COMM 572 Nonverbal Communication 3 Hours**

Theory and research in nonverbal communication. Topics will include body language, vocalics, and use of space, time, touch, and artifacts in communication.

*Recent Term(s) Offered: None*

**COMM 577 Cultural Terrorism Communication 3 Hours**

This course deals with the communication behaviors of terrorist groups, particularly as culture impacts and influences those behaviors.

*Recent Term(s) Offered: None*

**COMM 578 Seminar in Interpersonal Communication 3 Hours**

Examination of professional literature and basic research in interpersonal communication.

*Recent Term(s) Offered: spring 2018*

**COMM 581 Applied Organizational Communication 3 Hours**

Provides opportunities for students to apply theoretical concepts to various functions of organizational communication in industry and corporate contexts.

*Recent Term(s) Offered: summer 2016; summer 2017; summer 2018*

**COMM 586 Process of Group Communication 3 Hours**

Practice in the group communication processes that lead toward successful team work in organizational contexts.

*Recent Term(s) Offered: None*

**COMM 587 Communication in Intercultural Negotiation & Mediation 3 Hours**

Role of communication in intercultural negotiation and mediation processes. Addresses cultural factors and negotiation techniques in cross-cultural conflict situations.

*Recent Term(s) Offered: None*

**COMM 590 Intercultural Communication 3 Hours**

A survey of intercultural communication theories, approaches, methods, and current issues.

*Recent Term(s) Offered: summer 2017; fall 2017*

**COMM 595 Independent Study in Communication 3 Hours**

Permits students to conduct individualized communication research in an area of their interest.

*Recent Term(s) Offered: spring 2016; summer 2016; fall 2016; spring 2017; summer 2017; spring 2018; summer 2018; fall 2018*

**COMM 596 Graduate Internship in Communication 3 Hours**

This course offers students a project-based work experience in an organization under faculty direction.

*Recent Term(s) Offered: summer 2017; summer 2018*

**COMM 599 Thesis Research/Writing 1-6 Hours** (repeatable max of 6 hrs)

This research and writing directed by faculty committee.

*Recent Term(s) Offered: spring 2016; fall 2016; spring 2017; fall 2017; spring 2018; fall 2018*

**COMM 600 Maintaining Matriculation 1-6 Hours** (repeatable max of 6 hrs)

Continued enrollment for thesis completion.

*Recent Term(s) Offered: summer 2016; spring 2017; spring 2018; summer 2018*

**COMM 721 Organizational Communication for Leaders 3 Hours**

Examines the communication perspectives, theories, and principles necessary to lead organizations. Considers ways to assess and improve communication processes in various organizational situations.

**Restriction(s):** Enrollment is limited to students in Educational Leadership (0010)

*Recent Term(s) Offered: None*

**COMM 731 Global Communication for Leaders 3 Hours**

This seminar focuses on the impact of national or ethnic culture on leadership communication behaviors when leading in multi-national and/or multi-ethnic organizations.

**Restriction(s):** Enrollment is limited to students in Educational Leadership (0010)

*Recent Term(s) Offered: summer 2016*

**COMM 741 Leadership and Social Trends 3 Hours**

Examines literature on current economic, political, technological, and/or social trends as they relate to leadership.

**Restriction(s):** Enrollment is limited to students in Educational Leadership (0010)

*Recent Term(s) Offered: None*

**COMM 751 Strategic Communication 3 Hours**

Considers the way organizational leaders use communication to influence opinions and behavior of various constituencies.

**Restriction(s):** Enrollment is limited to students in Educational Leadership (0010)

*Recent Term(s) Offered: None*