ORGANIZATIONAL LEADERSHIP, MA (0467)

Program Coordinator
Tanja N. Bibbs, bibbstn@wku.edu, (270) 745-5305

The Masters of Arts in Organizational Leadership is designed to meet needs of diverse students by providing professional education that is broadly based upon knowledge and research from business, communication, organizational functions, psychology, political science, and aspects of leadership to include theories, approaches, models, and constructs. The program emphasizes application: students have the opportunity to develop and refine leadership skills applicable to a variety of modern organizations within both the public and private sector. Additionally, the program allows the student to choose a defined program focus area using electives that will count towards a second credential - a graduate certificate. (Electives outside pre-approved curriculum may be utilized within the degree program with prior approval of the faculty).

Joint Undergraduate Master's Program (JUMP)

This degree offers a Joint Undergraduate Master's Program (JUMP) which provides academically outstanding students the opportunity to complete both an undergraduate and graduate degree in an accelerated timeframe. Contact the graduate program coordinator for additional information.

Program Admission

Please refer to the admission section (https://catalog.wku.edu/graduate/admission/) of this catalog for Graduate School admission requirements.

Students who have a baccalaureate degree from a regionally accredited university or college with an overall GPA of 2.5 to 2.74 may apply for conditional admission.

Program Requirements (30 hours)

Code	Title	Hours
Required Courses		
LEAD 500	Effective Leadership Studies	3
LEAD 560	Applied Research Methods in Organizational Leadership	3
or EDFN 500	Research Methods	
LEAD 525	Leadership Ethics	3
LEAD 540	Leading Teams	3
or LEAD 565	Leadership Coaching within Organizations	
LEAD 580	Leading Organizations	3
LEAD 600	Capstone in Leadership Experience	3
Electives		
Select 12 hours from the following: [1]		12
LEAD 530	Organizational Change	
LEAD 550	Leadership in Global Context	
LEAD 565	Leadership Coaching within Organizations	
LEAD 575	Leadership Special Topics	
LEAD 595	Contemporary Issues in Leadership	
ADED 510	Introduction to Facilitating Change in Adults	
ADED 515	How Adults Change	
ADED 520	Facilitating Change Agency in Adults	
ADED 530	Program Planning for Adults and Learning Organizations	
LITE 508	Informatics in Education	
LITE 535	Survey of Educational Technology Practices	
LITE 537	Principles of Educational Technology Applications	
LITE 545	Educational Technology Production	
LITE 547	Integration of Educational Technology	
LITE 550	Emerging Technology in Education	
LITE 737	Educational Technology Leadership	
RSA 534	Facility Management	
RSA 536	Event Management	
RSA 538	Facility and Event Security Management	
RSA 544	Practicum in Interscholastic Sport	
RSA 554	Student-Athlete Development	
RSA 556	Governance in Intercollegiate Athletics	
RSA 560	Issues in Nonprofit Administration	
RSA 565	Nonprofit Grant Writing and Fundraising	
RSA 558	Compliance in Intercollegiate Athletics	
RSA 570	Fiscal Administration in the Nonprofit Sector	
RSA 585	Nonprofit Practicum	
RSA 590	Practicum in Recreation and Sport	
BA 545	Survey of Business Sustainability Issues	
BA 546	Sustainable Business Operations Management	
BA 547	Sustainability, Innovation, and Entrepreneurship	
BA 548	Sustainability Marketing	
CNS 500	College and Career Readiness Foundations	
CNS 501	College and Career Consultation & Collaboration	
CNS 502	College and Career Program Development & Evaluation	
CNS 503	Practicum in College and Career Readiness	
CNS 555	Social and Cultural Diversity in Counseling	
CNS 556	Developmental Career Counseling	
CNS 571	Introduction to Student Affairs in Higher Education	
CNS 572	The College Student Experience	

CNS 574	Student Development in Higher Education
CNS 577	Counseling Concepts and Applications for Student Affairs Professionals
CNS 581	International Students and Services in Higher Education
CNS 585	Leadership and Administration in Student Affairs
CNS 593	Career Development in Student Affairs and Higher Education
CNS 595	Internship
CNS 603	Critical Issues and Strategies in Student Affairs and Higher Education
CNS 670	Parameters of Law in Student Affairs and Higher Education
CNS 675	Advanced Career Counseling and Services Administration
EMDS 500	Emergency Management Policy and Practices
EMDS 501	Understanding Natural and Technological Disaster Risks
EMDS 502	Terrorism, Violence, Resiliency, and Response
EMDS 503	Advanced Disaster Planning, Management, and Preparedness
EMDS 504	Trends in Disaster Preparedness and Management
BA 502	MBA Foundation Modules
BA 515	Managerial Accounting
BA 519	Advanced Managerial Finance
BA 510	Advanced Organizational Behavior
BA 517	Advanced Marketing
BA 505	Survey of Accounting Principles
BA 592	Special Topics in Business
EGMT 520	Resource Management
EGMT 540	Theory of Constraints
EGMT 580	Six Sigma Quality
EGMT 590	Operations Leadership
EGMT 594	Lean Systems
EGMT 655	Project Management
EGMT 671	Quality Management
COMM 523	Health Communication
COMM 528	Communication in the Nonprofit Sector
COMM 531	Global Leadership Communication
COMM 553	Health Communication Campaigns
COMM 561	Multinational Organizational Communication
COMM 564	Crisis Communication
COMM 566	Corporate & Organizational Advocacy
COMM 568	Communication and Organizational Identification

COMM 571	Organizational Communication in the Digital Age
COMM 578	Seminar in Interpersonal Communication
COMM 581	Applied Organizational Communication
COMM 586	Process of Group Communication
COMM 590	Intercultural Communication
EDFN 500	Research Methods
GERO 501	Perspectives in Aging
GERO 503	Policy Foundations of Aging Services
GWS 625	Women and Leadership
HCA 540	Health Care Organization and Management
HCA 541	Strategic Management & Marketing of Health Services
PR 521	Public Relations in Recreation and Sport
PR 543	Strategic Public Relations Writing for Sport
PR 547	Issues in Sport Media Relations
AD 536	Sport Branding: A New Game
AD 537	Sport Sponsorships: New Revenue Strategies
PH 548	Community Organizing in Public Health
PH 578	Health Inequities
PH 564	Public Health Issues in Women's Health
PH 580	Public Health Foundations and Practice
PH 581	Applied Methods in Public Health Practice/Field Epidemiology
PH 584	Principles of Environmental Health
PH 587	Health Behavior Theory
PS 512	Kentucky Government and Politics
PS 520	Elements of Public Administration
PS 526	Local Government Administration
PS 538	Public Service Ethics
PS 541	Human Resources Management in Public Administration
PS 550	Cultural Competencies for Public Administrators
PS 554	Cross-Sector Collaboration & Conflict
PS 562	Public Policy Implementation & Evaluation
ID 560	Instructional Design Foundations
ID 570	Systematic Instructional Design
ID 572	Improvement Analysis in the Workplace
ID 577	Management of Instructional Systems
ID 583	Training Design and Development

ID 585	Distance Education Opportunities and Challenges
ID 587	Trends and Issues in Instructional Design
ID 588	Multimedia Design
ECON 464G	Introduction to Mathematical Economics
ECON 465G	Regression and Econometric Analysis
ECON 506	Applied Statistical Methods
ECON 507	Data Methods in Economics
ECON 594	Forecasting
ECON 598	Independent Study Economics
ECON 596	Applied Economics Project
EOHS 510	Watershed Management and Science
EOHS 550	Principles of Occupational Safety and Health
EOHS 560	Environmental Management and Risk Assessment
EOHS 571	Air Quality Management
EOHS 572	Environmental and Occupational Epidemiology
EOHS 577	Environmental Toxicology
EOHS 580	Solid and Hazardous Wastes
EOHS 595	Public Health Management of Disasters
CYSA 520	Principles of Cybersecurity for Data Analytics
CYSA 522	Cybersecurity Risk and Compliance
CYSA 524	Cybersecurity Orchestration Using Data Analytics
BDAN 513	Contemporary Business Analytics

Total Hours   **30**

[1] With the approval of the instructor and based on prior academic experience, career aspirations, and/or matriculation concerns, students may select other electives.