

ENTREPRENEURSHIP, MINOR (355)

Program Coordinator

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Program Requirements (21 hours)

A minor in entrepreneurship is an interdisciplinary program housed in the Management Department and coordinated with various departments across campus. It is suitable for those who might want to have their own business or work in an entrepreneurial environment (including large organizations). Students of all majors are encouraged to meet with entrepreneurial advisors to fit the minor to their career interests.

Code	Title	Hours
Core Courses		
ACCT 110	Accounting for Decision Makers	3
MGT 210	Organization and Management	3
MKT 220	Basic Marketing Concepts	3
ENT 312	Entrepreneurship	3
Electives		
Select 9 hours of electives from the following courses or other courses approved with the consent of the department head:		9
Any 300-level or 400-level ENT prefix course		
Any 300-level or 400-level MGT prefix course		
FIN 441	Entrepreneurial Finance	
MKT 328	Digital Marketing	
MKT 427	Entrepreneurial Marketing	
ENT 496	Small Business Analysis and Strategy ¹	
Total Hours		21

¹ Business majors are required to take ENT 496 as part of their nine hours of electives.

For business majors, six hours in the entrepreneurship minor must be unduplicated from courses counted in the business major.