

DEPARTMENT OF MANAGEMENT

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Mission Statement: "Learning by Doing"

The Management Department's Mission Statement, 'Learning by Doing,' is espoused by our diverse group of faculty whose interests and responsibilities include general management, strategic management, entrepreneurship, human resource management, organizational theory and behavior, production and operations management, global business, supply chain, and the legal environment of business.

Our courses, concentrations, minors, and certificates emphasize experiential learning. We expose students to the latest technological developments, global perspectives, ethics, and legal and business environment changes. Our programs produce graduates who have a strong foundation in management principles with the necessary analytical skills to assume leadership roles in business and society. Our students learn to think critically and communicate effectively, working with real business leaders across their time with us. Graduates of our program are well-prepared to pursue careers in various fields, including banking, construction, insurance, manufacturing, transportation, public administration, retailing, and entrepreneurship.

Degrees

- Management, Bachelor of Science (723) (<http://catalog.wku.edu/undergraduate/business/management/management-bs/>)

Minors

- Business Administration, Minor (332) (<http://catalog.wku.edu/undergraduate/business/management/business-administration-minor/>)
- Entrepreneurship, Minor (355) (<http://catalog.wku.edu/undergraduate/business/management/entrepreneurship-minor/>)
- Global Business, Minor (333) (<http://catalog.wku.edu/undergraduate/business/management/international-business-minor/>)

Certificates

- Creativity and Innovation Management, Certificate (1773) (<http://catalog.wku.edu/undergraduate/business/management/creativity-and-innovation-management-certificate/>)
- Executive Influence in Organizations, Certificate (1774) (<http://catalog.wku.edu/undergraduate/business/management/executive-influence-in-organizations-certificate/>)
- Managing Inclusive Organizations, Certificate (1775) (<http://catalog.wku.edu/undergraduate/business/management/managing-inclusive-organizations-certificate/>)

- Brewing and Distilling Arts & Sciences, Certificate (1733) (<http://catalog.wku.edu/undergraduate/arts-letters/interdisciplinary-programs/brewing-distilling-arts-sciences-certificate/>)

Faculty Professor

Paula W. Burt PhD (Business Administration), University of Kentucky, 1997
Ismail Civelek PhD (Operations Management and Manufacturing), Carnegie Mellon University, 2010
LeAnne Coder PhD (Business), University of Kansas Main Campus, 2007
Robert D. Hatfield PhD (Business), Indiana University-Bloomington, 1996
Whitney O. Peake PhD (Agricultural Economics), Purdue University Main Campus, 2008
Michael S. Spiller PhD (Human Resources Management), The University of Alabama, 1999

Associate Professor

Feng Helen Liang PhD (Business Administration), University of California-Berkeley, 2006

Assistant Professor

Gihan S. Edirisinghe PhD (Business Administration), Washington State University, 2019
Yeongsu Kim PhD (Strategic Management), University of Massachusetts, 2020
Mariah D. Yates PhD (Business Administration), University of Cincinnati Main Campus, 2018

Pedagogical Associate Professor

Aquesha D. Daniels JD (Law), Florida Coastal School of Law, 2011

Instructor I

Tamara L. Strom MSA (Administration), Central Michigan University, 2003
Robert C. Unseld MBA (Business Administration), Western Kentucky University, 2007

Visiting In-Residence

Sedrik R. Newbern MBA (Business Administration), Tennessee State University, 1999