ORGANIZATIONAL LEADERSHIP, BACHELOR OF SCIENCE (545E, 545)

Program Coordinator
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The Bachelor of Science in Organizational Leadership provides an academic foundation for the professional and career-focused study of leadership principles and skills. It is specifically designed to advance the professional objectives of students who desire to complete a baccalaureate degree for career advancement and expanded job opportunities. The combination of leadership, management, and global and social-cultural perspectives provides graduates with the knowledge and skills necessary to provide effective leadership at various levels and in a variety of occupational settings.

A baccalaureate degree requires a minimum of 120 unduplicated semester hours. More information can be found at www.wku.edu/registrar/degree_certification.php. (https://www.wku.edu/registrar/degree_certification.php)

Students who began WKU in the Fall 2014 and thereafter should review the Colonnade requirements located at: https://www.wku.edu/colonnade/colonnaderequirements.php. (https://www.wku.edu/colonnade/colonnaderequirements.php)

Program Requirements (30-48 hours)

The School of Leadership and Professional Studies provides two options for the Bachelor of Science degree in Organizational Leadership. The non-extended option requires a minimum of 30 credit hours and a minor, certificate, or second major is required. The extended option requires a minimum of 48 credit hours and no minor, certificate, or second major is required. For both options, students will complete a 24 hour core curriculum. Elective hours will vary based on the chosen option.

Code	Title	Hours
Required Courses		
LEAD 200	Introduction to Leadership Studies	3
or LEAD 300	Leadership Theory and Application	
LEAD 325	Leading Change	3
LEAD 330	Leadership Ethics and Decision-Making	3
LEAD 395	Contemporary Leadership Issues	3
LEAD 400	Practicum in Leadership	3
LEAD 440	Leading Teams	3
LEAD 450	Leadership in Global Contexts	3
LEAD 465	Leadership Coaching	3
Electives:		**6-24**
Select 6 hours (non-extended) or 24 hours (extended) from the following:		
ACCT 110	Accounting for Decision Makers	
MFGE 390	Project Management	
MFGE 430	Technology Management / Supervision / Team Building	
BA 110	Introduction to Business and Entrepreneurship	
BCOM 201	Process and Effects of Mass Communication	
BE 350	Business Communication	
SUPR 210	Organization and Supervision	
SUPR 212	Organizational Promotions and Advertising	
SUPR 257	Human Capital Supervision	
COMM 240	Effective Listening	
COMM 330	Leadership Communication	
COMM 463	Advanced Intercultural Communication	
ECON 206	Statistics	
ENG 306	Business Writing	
ENT 308	Innovation Management	
ENT 312	Entrepreneurship	
ENT 425	International Entrepreneurship	
ENT 463	Small Business Management	
FIN 330	Principles of Finance	
HCA 340	Health Care Organization and Management	
HCA 342	Human Resources Management for Healthcare Managers	
HCA 344	Health Systems Management	
HCA 346	Ambulatory Care Administration	
HCA 442	Principles and Methods of Health Planning	
IDST 395	Investigative Methods in Interdisciplinary Studies	
MGT 200	Legal Environment of Business	
MGT 210	Organization and Management	
MGT 261	Business Communication Fundamentals	
MGT 301	Business Law	
MGT 303	International Business	
MGT 305	Ethics and Critical Thinking	
MGT 311	Human Resource Management	
MGT 313	Decision Modeling	
MGT 314	Operations Management	
MGT 316	International Management	
MGT 326	Managing Projects in Organizations	
MGT 333	Management of Nonprofit Organizations	
MGT 383	Human Resource Information Systems	
MGT 400	Employment Law	
MGT 411	Effective Staffing Practices	
MGT 413	International Human Resource Management	
MGT 417	Organizational Behavior	
MGT 419	Management of Organizational Conflict	
MKT 220	Basic Marketing Concepts	

MKT 321	Consumer Behavior
MKT 322	Integrated Marketing Communications
MKT 323	Services Marketing
MKT 324	International Marketing
MKT 325	Personal Selling
MKT 331	Social Media Marketing
MKT 420	Senior Seminar-Marketing
MKT 421	Marketing Research
MKT 422	Marketing Management
MKT 423	Supply Chain Management
MKT 424	Sales Force Management
MKT 425	Advanced Personal Selling Strategies
MKT 491	Marketing Study Abroad
PLS 200	Legal Ethics
PS 311	Public Policy
PS 338	Government and Ethics
PS 355	International Organization and Law
PS 493	Issues in Human Resource Management
PSY 350	Social Psychology
PSY 355	Issues in Cross-Cultural Psychology
PSY 371	The Psychology of Sales Behavior
PSYS 350	Social Psychology
PSYS 370	Industrial / Organizational Psychology
REC 302	Recreation Leadership
REC 460	Grant Writing for Nonprofit Organizations
SOCL 360	The Community in Rural and Urban Settings
SOCL 375	Diversity in American Society
SPS 300	Systems Thinking and Problem-Solving in Complex Organizations
Total Hours	**30-48**

The following restrictions apply to this major: no more than 24 semester hours from the School of Media; no more than 30 hours in courses administered by the Gordon Ford College of Business; no more than 12 upper-level semester hours from the Gordon Ford College of Business.

Students enrolled in the extended major, who transfer to WKU with an applied associate degree (e.g., Associate of Applied Science), receive a 12-hour waiver from the overall upper-level course requirement.

Finish in Four Plans

Organizational Leadership, Non-Extended Option (30 hours)

First Year

Fall	Hours	Spring	Hours
Colonnade: College Composition	3	LEAD 330	3
MATH 109 (or higher)	3	Second Major, Minor, or General Elective	3
LEAD 200 or LEAD 300	3	COMM 145	3
Colonnade: Arts & Humanities	3	HIST 101 or HIST 102	3
General University Elective	3	Colonnade: Literary Studies	3
	15		**15**

Second Year

Fall	Hours	Spring	Hours
LEAD 325	3	LEAD 395	3
Second Major, Minor, or General Elective	3	Second Major, Minor, or General Elective	3
Colonnade: Social and Behavioral Sciences	3	Second Major, Minor, or General Elective	3
Colonnade: Natural & Physical Sciences	3	Colonnade: Natural & Physical Sciences with lab	3
General University Elective	3	General University Elective	3
	15		**15**

Third Year

Fall	Hours	Spring	Hours
LEAD 440	3	LEAD 450 (fulfills major and Connections: Local to Global)	3
Second Major, Minor, or General Elective	3	Second Major, Minor, or General Elective	3
Colonnade: Writing in the Disciplines	3	Colonnade: Social and Cultural	3
General University Elective	3	General University Elective	3
General University Elective	3	General University Elective	3
	15		**15**

Fourth Year

Fall	Hours	Spring	Hours
LEAD 465	3	LEAD 400	1-6
Second Major, Minor, or General Elective	3	Second Major, Minor, or General Elective	3
Colonnade: Systems	3	General University Elective	3
General University Elective	3	General University Elective	3
General University Elective	3	General University Elective	3
	15		**15**

Total Hours 120

Organizational Leadership, Extended Option (48 hours)

First Year

Fall	Hours	Spring	Hours
Colonnade: College Composition	3	LEAD 330	3
MATH 109 (or higher)	3	Major Elective	3
LEAD 200 or LEAD 300	3	COMM 145	3
Colonnade: Arts & Humanities	3	HIST 101 or HIST 102	3
General University Elective	3	Colonnade: Literary Studies	3
	15		**15**

Second Year

Fall	Hours	Spring	Hours
LEAD 325	3	LEAD 395	3
Major Elective	3	Major Elective	3

Colonnade: Social and Behavioral Sciences	3	Major Elective	3
Colonnade: Natural & Physical Sciences	3	Colonnade: Natural & Physical Sciences with lab	3
General University Elective	3	General University Elective	3
	15		**15**

Third Year

Fall	Hours	Spring	Hours
LEAD 440	3	LEAD 450 (fulfills major and Connections: Local to Global)	3
Major Elective	3	Major Elective	3
Colonnade: Writing in the Disciplines	3	Colonnade: Social and Cultural	3
General University Elective	3	General University Elective	3
General University Elective	3	General University Elective	3
	15		**15**

Fourth Year

Fall	Hours	Spring	Hours
LEAD 465	3	LEAD 400	1-6
Major Elective	3	Major Elective	3
Colonnade: Systems	3	General University Elective	3
General University Elective	3	General University Elective	3
General University Elective	3	General University Elective	3
	15		**15**

Total Hours 120