

FLORISTRY, CERTIFICATE (1769)

Program Coordinator

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The Floristry certificate is meant to enhance majors such as business, horticulture, hospitality management, hotel restaurant management, and interior design. Students who elect the Floristry certificate will develop the skills needed to establish and manage a retail floral business, with emphasis on logistics, resources, marketing and risk management. This certificate will also be an encouragement for related industry to have an educational outlet for themselves and employees.

Program Requirements (15 hours)

Code	Title	Hours
HORT 209	Floral Design	3
HORT 309	Advanced Floral Design	3
HORT 330	Wedding Floral Design	3
HORT 340	Greenhouse Crop Production	3
HORT 420	Floral Shop Management	3
Total Hours		15