

# COMMUNICATING IN ORGANIZATIONS, CERTIFICATE (0471)

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## Program Coordinator

Jie-Young Kong, [jieyoung.kong@wku.edu](mailto:jieyoung.kong@wku.edu), (270) 745-6578

The Communicating in Organizations certificate provides students the opportunity to develop an in-depth understanding of how communication functions in organizations. Using foundational and current research in the field, students are exposed to organizational communication theory and processes. Students will take graduate courses that focus on general organizational communication theory, applied organizational communication, communication within specific organizational contexts, and one other course chosen by participants as especially relevant to their own work and interests.

## Program Admission

- Submit an academic writing sample from an undergraduate or graduate course.

## Graduate School Admission

Please refer to the admission section (<http://catalog.wku.edu/graduate/admission/>) of this catalog for Graduate School admission requirements.

## Program Requirements (12 hours)

Code	Title	Hours
<b>Required Courses</b>		
Select 6 hours of the following:		6
COMM 528	Communication in the Nonprofit Sector	
COMM 561	Multinational Organizational Communication	
COMM 564	Crisis Communication	
COMM 571	Organizational Communication in the Digital Age	
COMM 581	Applied Organizational Communication	
COMM 586	Process of Group Communication	
Select 6 hours of the following:		6
COMM 523	Health Communication	
COMM 553	Health Communication Campaigns	
COMM 566	Corporate & Organizational Advocacy	
COMM 568	Communication and Organizational Identification	
COMM 578	Seminar in Interpersonal Communication	
COMM 590	Intercultural Communication	
<b>Total Hours</b>		<b>12</b>