

# SCHOOL OF MEDIA & COMMUNICATION

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The School of Media & Communication houses a master's degree in Organizational Communication and graduate certificates in Communicating in Organizations and Communicating in Healthcare (see The Graduate School's Catalog for details on the School's graduate programs).

The School also offers undergraduate majors in Advertising, Broadcasting, Communication Studies, Corporate and Organizational Communication, Film, Journalism, Photojournalism, and Public Relations, as well as three minors (Broadcasting, Journalism, and Photojournalism) and three undergraduate certificates (Digital Advertising, Strategic Communications, and Workplace Communication).

The School fervently believes that a broad-based liberal arts and science curriculum is essential for a well-rounded understanding of society and that students and faculty should embrace a spirit of social awareness and service to diverse communities. As such, the School's faculty encourage students to think critically, act ethically, and cultivate the ability to adapt intellectually and creatively to the opportunities and challenges of an increasingly complex information society.

The School also participates in regional and national competitions as well as hosts field trips, lectures, professional workshops, and internship fairs to provide fellowship for students with common interests and to enhance student learning and post-graduation success.

## Programs

- Communicating in Healthcare, Certificate (0475) (<http://catalog.wku.edu/graduate/arts-letters/school-of-media-and-communication/communicating-healthcare-certificate/>)
- Communicating in Organizations, Certificate (0471) (<http://catalog.wku.edu/graduate/arts-letters/school-of-media-and-communication/communicating-in-organizations-certificate/>)
- Organizational Communication, Master of Arts (0012) (<http://catalog.wku.edu/graduate/arts-letters/school-of-media-and-communication/organizational-ma/>)

## Faculty