SCHOOL OF MEDIA & COMMUNICATION

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The School of Media & Communication houses a master's degree in Applied Communication and graduate certificates in Communicating in Organizations and Communicating in Healthcare (see Graduate Studies' Catalog for details on the School's graduate programs).

The School also offers undergraduate majors in Advertising, Broadcasting, Communication, Film, Journalism, Public Relations, and Visual Journalism & Photography, as well as two minors (Broadcasting and Journalism Writing) and five undergraduate certificates (Digital Advertising, Personal Branding, Sport Media & Communication, Strategic Communications, and Workplace Communication).

The School fervently believes that a broad-based liberal arts and science curriculum is essential for a well-rounded understanding of society and that students and faculty should embrace a spirit of social awareness and service to diverse communities. As such, the School's faculty encourage students to think critically, act ethically, and cultivate the ability to adapt intellectually and creatively to the opportunities and challenges of an increasingly complex information society.

The School also participates in regional and national competitions as well as hosts field trips, guest lectures, professional workshops, and other events to provide fellowship for students with common interests and to enhance student learning and post-graduation success.

Programs

- Applied Communication, Master of Arts (0504) (https://catalog.wku.edu/graduate/arts-letters/school-of-media-and-communication/organizational-ma/)
- Health Communication, Certificate (1800) (https://catalog.wku.edu/graduate/arts-letters/school-of-media-and-communication/communicating-healthcare-certificate/)
- Organizational Communication, Certificate (1799) (https://catalog.wku.edu/graduate/arts-letters/school-of-media-and-communication/communicating-in-organizations-certificate/)

Faculty

Professor

Kumi Ishii PhD (Communication Studies), Kent State University Kent Campus, 2004
Angela M. Jerome PhD (Communication Studies), University of Kansas Main Campus, 2002
Jennifer Mize Smith PhD (Communication), Purdue University Main Campus, 2006
Holly J. Payne PhD (Communication), University of Kentucky, 2003

Associate Professor

Jie-Young Kong PhD (Communication), Arizona State University-ALL, 2012

Assistant Professor

Crystal D. Daugherty PhD (Communication), University of Memphis, 2019

Senior Instructor

Gary K. Hughes PhD (Communication), University of Kentucky, 2014