

ENTERPRISE MANAGEMENT, CERTIFICATE (1777)

Program Coordinator

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The Enterprise Management graduate certificate provides business acumen needed for general management roles in contemporary organizations.

Program Admission

- Students must have a bachelor's degree with a GPA of 2.75 or more;
- Professional experience of 3 - 5 years in a business or related discipline role.

Program Requirements (12 hours)

Code	Title	Hours
BA 517	Advanced Marketing	3
BA 560	Contemporary Human Resources Management	3
BA 515	Managerial Accounting	3
BA 546	Sustainable Business Operations Management	3
BA 596	GFCB Graduate Certificate Portfolio	0
Total Hours		12