

ORGANIZATIONAL LEADERSHIP, MA (0467)

Program Coordinator

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The Masters of Arts in Organizational Leadership is designed to meet needs of diverse students by providing professional education that is broadly based upon knowledge and research from business, communication, organizational functions, psychology, political science, and aspects of leadership to include theories, approaches, models, and constructs. The program emphasizes application: students have the opportunity to develop and refine leadership skills applicable to a variety of modern organizations within both the public and private sector. Additionally, the program allows the student to choose a defined program focus area using electives that will count towards a second credential - a graduate certificate. (Electives outside pre-approved curriculum may be utilized within the degree program with prior approval of the faculty).

Joint Undergraduate Master's Program (JUMP)

This degree offers a Joint Undergraduate Master's Program (JUMP) which provides academically outstanding students the opportunity to complete both an undergraduate and graduate degree in an accelerated timeframe. Contact the graduate program coordinator for additional information.

Program Admission

Please refer to the admission section (<https://catalog.wku.edu/graduate/admission/>) of this catalog for Graduate School admission requirements.

Students who have a baccalaureate degree from a regionally accredited university or college with an overall GPA of 2.5 to 2.74 may apply for conditional admission.

Program Requirements (30 hours)

Code	Title	Hours
Required Courses		
LEAD 500	Effective Leadership Studies	3
LEAD 560	Applied Research Methods in Organizational Leadership	3
or EDFN 500	Research Methods	
LEAD 525	Leadership Ethics	3
LEAD 540	Leading Teams	3
or LEAD 565	Leadership Coaching within Organizations	
LEAD 580	Leading Organizations	3
LEAD 600	Capstone in Leadership Experience	3
Electives		
Select 12 hours from the following: ¹		12
LEAD 530	Organizational Change	
LEAD 550	Leadership in Global Context	
LEAD 565	Leadership Coaching within Organizations	
LEAD 575	Leadership Special Topics	
LEAD 595	Contemporary Issues in Leadership	

ADED 510	Introduction to Facilitating Change in Adults
ADED 515	How Adults Change
ADED 520	Facilitating Change Agency in Adults
ADED 530	Program Planning for Adults and Learning Organizations
LITE 508	Informatics in Education
LITE 535	Survey of Educational Technology Practices
LITE 537	Principles of Educational Technology Applications
LITE 545	Educational Technology Production
LITE 547	Integration of Educational Technology
LITE 550	Emerging Technology in Education
LITE 737	Educational Technology Leadership
RSA 534	Facility Management
RSA 536	Event Management
RSA 538	Facility and Event Security Management
RSA 544	Practicum in Interscholastic Sport
RSA 554	Student-Athlete Development
RSA 556	Governance in Intercollegiate Athletics
RSA 560	Issues in Nonprofit Administration
RSA 565	Nonprofit Grant Writing and Fundraising
RSA 558	Compliance in Intercollegiate Athletics
RSA 570	Fiscal Administration in the Nonprofit Sector
RSA 585	Nonprofit Practicum
RSA 590	Practicum in Recreation and Sport
BA 545	Survey of Business Sustainability Issues
BA 546	Sustainable Business Operations Management
BA 547	Sustainability, Innovation, and Entrepreneurship
BA 548	Sustainability Marketing
CNS 500	College and Career Readiness Foundations
CNS 501	College and Career Consultation & Collaboration
CNS 502	College and Career Program Development & Evaluation
CNS 503	Practicum in College and Career Readiness
CNS 555	Social and Cultural Diversity in Counseling
CNS 556	Developmental Career Counseling
CNS 571	Introduction to Student Affairs in Higher Education
CNS 572	The College Student Experience

CNS 574	Student Development in Higher Education	COMM 571	Organizational Communication in the Digital Age
CNS 577	Counseling Concepts and Applications for Student Affairs Professionals	COMM 578	Seminar in Interpersonal Communication
CNS 581	International Students and Services in Higher Education	COMM 581	Applied Organizational Communication
CNS 585	Leadership and Administration in Student Affairs	COMM 586	Process of Group Communication
CNS 593	Career Development in Student Affairs and Higher Education	COMM 590	Intercultural Communication
CNS 595	Internship	EDFN 500	Research Methods
CNS 603	Critical Issues and Strategies in Student Affairs and Higher Education	GERO 501	Perspectives in Aging
CNS 670	Parameters of Law in Student Affairs and Higher Education	GERO 503	Policy Foundations of Aging Services
CNS 675	Advanced Career Counseling and Services Administration	GWS 625	Women and Leadership
EMDS 500	Emergency Management Policy and Practices	HCA 540	Health Care Organization and Management
EMDS 501	Understanding Natural and Technological Disaster Risks	HCA 541	Strategic Management & Marketing of Health Services
EMDS 502	Terrorism, Violence, Resiliency, and Response	PR 521	Public Relations in Recreation and Sport
EMDS 503	Advanced Disaster Planning, Management, and Preparedness	PR 543	Strategic Public Relations Writing for Sport
EMDS 504	Trends in Disaster Preparedness and Management	PR 547	Issues in Sport Media Relations
BA 502	MBA Foundation Modules	AD 536	Sport Branding: A New Game
BA 515	Managerial Accounting	AD 537	Sport Sponsorships: New Revenue Strategies
BA 519	Advanced Managerial Finance	PH 548	Community Organizing in Public Health
BA 510	Advanced Organizational Behavior	PH 578	Health Inequities
BA 517	Advanced Marketing	PH 564	Public Health Issues in Women's Health
BA 505	Survey of Accounting Principles	PH 580	Public Health Foundations and Practice
BA 592	Special Topics in Business	PH 581	Applied Methods in Public Health Practice/Field Epidemiology
EGMT 520	Resource Management	PH 584	Principles of Environmental Health
EGMT 540	Theory of Constraints	PH 587	Health Behavior Theory
EGMT 580	Six Sigma Quality	PS 512	Kentucky Government and Politics
EGMT 590	Operations Leadership	PS 520	Elements of Public Administration
EGMT 594	Lean Systems	PS 526	Local Government Administration
EGMT 655	Project Management	PS 538	Public Service Ethics
EGMT 671	Quality Management	PS 541	Human Resources Management in Public Administration
COMM 523	Health Communication	PS 550	Cultural Competencies for Public Administrators
COMM 528	Communication in the Nonprofit Sector	PS 554	Cross-Sector Collaboration & Conflict
COMM 531	Global Leadership Communication	PS 562	Public Policy Implementation & Evaluation
COMM 553	Health Communication Campaigns	ID 560	Instructional Design Foundations
COMM 561	Multinational Organizational Communication	ID 570	Systematic Instructional Design
COMM 564	Crisis Communication	ID 572	Improvement Analysis in the Workplace
COMM 566	Corporate & Organizational Advocacy	ID 577	Management of Instructional Systems
COMM 568	Communication and Organizational Identification	ID 583	Training Design and Development

ID 585	Distance Education Opportunities and Challenges
ID 587	Trends and Issues in Instructional Design
ID 588	Multimedia Design
ECON 464G	Introduction to Mathematical Economics
ECON 465G	Regression and Econometric Analysis
ECON 506	Applied Statistical Methods
ECON 507	Data Methods in Economics
ECON 594	Forecasting
ECON 598	Independent Study Economics
ECON 596	Applied Economics Project
EOHS 510	Watershed Management and Science
EOHS 550	Principles of Occupational Safety and Health
EOHS 560	Environmental Management and Risk Assessment
EOHS 571	Air Quality Management
EOHS 572	Environmental and Occupational Epidemiology
EOHS 577	Environmental Toxicology
EOHS 580	Solid and Hazardous Wastes
EOHS 595	Public Health Management of Disasters
CYSA 520	Principles of Cybersecurity for Data Analytics
CYSA 522	Cybersecurity Risk and Compliance
CYSA 524	Cybersecurity Orchestration Using Data Analytics
BDAN 513	Contemporary Business Analytics

Total Hours **30**

¹ With the approval of the instructor and based on prior academic experience, career aspirations, and/or matriculation concerns, students may select other electives.