## ARTIFICIAL INTELLIGENCE AND ANALYTICS (AIA), CERTIFICATE (1783)

## **Program Coordinator**

Ray J. Blankenship, ray.blankenship@wku.edu, (270) 745-5952

The 12-hour Artificial Intelligence and Analytics certificate, designed for all WKU students, introduces key concepts in AI fundamentals, machine learning, applied data analysis, visualization, and AI ethics. This certificate provides any WKU major with a valuable edge in today's diverse job market.

## **Program Requirements (12 hours)**

Code	Title	Hours
CIS 141	Analytics and Technology	3
BDAN 250	Introduction to Analytics	3
CIS 320	Personal Technologies with Artificial Intelligence	3
CIS 321	Emerging Technologies with Artificial Intelligence	3
Total Hours		12