

CREATIVITY AND INNOVATION MANAGEMENT, CERTIFICATE (1773)

Program Coordinator

Whitney O. Peake, whitney.peake@wku.edu, (270) 745-2913

The certificate in creativity and innovation management will prepare students to learn about legal and ethical implications of innovation and intellectual property development, while obtaining skills in creativity, problem-solving, opportunity identification, and innovation processes.

Program Requirements (12 hours)

Code	Title	Hours
MGT 200	Legal Environment of Business	3
MGT 305	Ethics and Critical Thinking	3
ENT 312	Entrepreneurship	3
ENT 308	Innovation Management	3
BA 495	Career Development Attendance	0
Total Hours		12