

GLOBAL BUSINESS, MINOR (333)

MKT 324	International Marketing
MKT 423	Supply Chain Management
Internship	
Study Abroad	
Total Hours	21

Program Coordinator

Whitney O. Peake, whitney.peake@wku.edu, (270) 745-2913

Program Requirements (21 hours)

The international business minor prepares students to be effective citizens and leaders in a global environment of growing economic interdependence among nations. The program is open to all qualified undergraduates who want to pursue professional positions in both small and large multinational firms.

Code	Title	Hours
MGT 303	International Business	3
Select 6 hours from the same prefix in a world language. SPAN, FREN, CHIN, ARBC, GERM, ITAL, JAPN, KORE, RUSS, SWAH		6
Choose 1 of the following courses to fulfill the Cultural Component		3
CHIN 333	Chinese Culture and Civilization	
COMM 365	Intercultural Communication	
COMM 471	Communication in Multinational Organizations	
CSJ 380	Our Future: Local and Global	
FREN 323	French Civilization and Culture	
GEOG 462		
GEOG 465	Geography of East Asia	
GERM 333	Germanic Civilization and Culture	
SOCL 363	Population, Society, and Development	
SOCL 376	Sociology of Globalization	
SPAN 372	Latin American Civilization and Culture	
SPAN 373	Spanish Civilization and Culture	
ARBC 201	Intermediate Arabic I	
CHIN 201	Intermediate Chinese I	
FREN 201	Intermediate French I	
GERM 201	Intermediate German I	
JAPN 201	Intermediate Japanese I	
RUSS 201	Intermediate Russian I	
SPAN 201	Intermediate Spanish I	
Select 3 from the following courses with 2 fields represented:		9
ENT 425	International Entrepreneurship	
MGT 316	International Management	
MGT 410	Senior Seminar-Management	
MGT 413	International Human Resource Management	
ECON 380	International Economics	
ECON 385	Economic Development	
ECON 496	International Monetary Economics	
FIN 436	International Financial Management	