

COMMUNICATION (COMM)

COMM 142 Forensic Practicum I 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Recent Term(s) Offered: fall 2021; fall 2022; fall 2023

COMM 144 Forensic Practicum II 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 142

Recent Term(s) Offered: spring 2021; spring 2022; spring 2023

COMM 145 Fundamentals of Public Speaking and Communication 3 Hours

Focuses on the preparation and delivery of public speeches (informative and persuasive), with skills development in listening, teamwork, and interpersonal communication contexts. **Colonnade/Statewide General Education Code F-OC | OC**

Course Fee: \$5

Recent Term(s) Offered: winter 2021; spring 2021; summer 2021; fall 2021; winter 2022; spring 2022; summer 2022; fall 2022; winter 2023; spring 2023; summer 2023; fall 2023

COMM 154 New Media Literacy 3 Hours

Develops a framework to access, analyze, evaluate, create and interact with messages in a variety of digital forms, including social media.

Colonnade/Statewide General Education Code E-SB | SB

Recent Term(s) Offered: summer 2021; fall 2021; spring 2022; summer 2022; fall 2022; spring 2023; summer 2023

COMM 200 Communication Foundations 3 Hours

Introduces foundational communication contexts, theories, and processes. Note: Permission of instructor may be required. **Colonnade/Statewide General Education Code F-W2 | WC**

Prerequisite(s): (COMM 145 or COMM 161 or COMM 145C or COMM 161C or SCOM 145 or SCOM 161 or SPCH 145C or SPCH 161C or TRAN A3-L or KGET C-A3 or COMM A3-L or SCOM A3-L or COMM FOC-L or TRAN FOC-L or KGET F-OC) and (ENG 100 or ENGL 100C or KGET F-W1 or KGET C-A1 or ENG A1-L or ENG FW1-L or TRAN A1-L or TRAN FW1-L or TRAN A3-L or KGET CA3 or COMM A3-L or COMM FOC-L or TRAN FOC-L or KGET F-OC or ENG 100E)

Recent Term(s) Offered: winter 2021; spring 2021; summer 2021; fall 2021; winter 2022; spring 2022; summer 2022; fall 2022; winter 2023; spring 2023; summer 2023; fall 2023

COMM 212 Introduction to Digital Texts and Media 3 Hours

Students will study the rhetorical, critical, and ethical dimensions of digital composing, producing genres such as web-based videos, podcasts, blogs, websites, and video essays.

Prerequisite(s): (ENG 100 or ENG 100E or ENG FW1-L or ENG AA-L or ENG 101 or ACT English with a score of 29 or SAT Verbal / Critical Reading with a score of 650)

Equivalent(s): ENG 212

Recent Term(s) Offered: None

COMM 240 Effective Listening 3 Hours

Studies contextual, psychological and logical bases of listening and training in listening for comprehension, analysis, synthesis, and evaluation. Focuses on critical listening skills in face-to-face, mediated, interactive and public settings.

Recent Term(s) Offered: summer 2021; fall 2021; spring 2022; summer 2022; fall 2022; spring 2023; summer 2023; fall 2023

COMM 242 Forensic Practicum III 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 144

Recent Term(s) Offered: fall 2021; fall 2022; fall 2023

COMM 244 Forensic Practicum IV 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 242

Recent Term(s) Offered: spring 2021; spring 2022; spring 2023

COMM 245 Argumentation and Debate 3 Hours

Introduces argumentation and debate, emphasizing construction, analysis, and refutation of arguments. Classroom experience is provided in academic debating.

Recent Term(s) Offered: spring 2021; spring 2023

COMM 247 Voice and Diction 3 Hours

Develops pleasing voice quality, correct articulation, distinct enunciation and diction free from substandard pronunciation.

Recent Term(s) Offered: spring 2021; spring 2022; spring 2023

COMM 260 Organizational Interviewing 3 Hours

Offers fundamental principles and practices of interviewing from both interviewer and interviewee perspectives. Requires application of course content to interview process. Note: Permission of instructor.

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: None

COMM 300 Introduction to Communication Research Methods 3 Hours

Introduces rhetorical, qualitative, and quantitative methods of inquiry used in Communication research. Note: Permission of instructor may be required.

Prerequisite(s): COMM 200 (may be taken concurrently) with a minimum grade of C and (MATH 109 or MATH 115 or MA 109C or MATH 109E or MA 115C or MATH 116 or MATH 116E or MATH 117)

Recent Term(s) Offered: fall 2021; spring 2023; fall 2023

COMM 315 Sport Communication 3 Hours

Introduces students to the management of communication and public relations within sport.

Equivalent(s): SPM 315

Recent Term(s) Offered: spring 2021; spring 2022

COMM 321 Communications Analytics in Public Relations and Advertising 3 Hours

Introduction to practical application of the platforms, tools, data sources, and distribution channels of communications analytics in public relations and advertising.

Prerequisite(s): PR 255 or AD 240 or COMM 212 or permission of instructor

Equivalent(s): AD 321, PR 321

Recent Term(s) Offered: None

COMM 330 Leadership Communication 3 Hours

Studies the role that communication plays in various leadership contexts and situations. Note: Permission of instructor may be required.

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: winter 2021; spring 2021; summer 2021; fall 2021; winter 2022; spring 2022; summer 2022; fall 2022; winter 2023; spring 2023; summer 2023; fall 2023

COMM 342 Forensic Practicum V 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 244

Recent Term(s) Offered: fall 2021; fall 2022; fall 2023

COMM 344 Forensic Practicum VI 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team is required.

Prerequisite(s): COMM 342

Recent Term(s) Offered: spring 2021; spring 2022; spring 2023

COMM 345 Advanced Public Speaking 3 Hours

Advances the preparation and delivery of public speeches including speeches to explain a concept, technical speeches, speeches to convince, speeches to actuate, speeches to entertain, and speeches for special occasions. Note: Permission of instructor may be required.

Prerequisite(s): (COMM 145 with a minimum grade of C or COMM 161 with a minimum grade of C or COMM 145C with a minimum grade of C or COMM 161C with a minimum grade of C or SCOM 145 with a minimum grade of C or SCOM 161 with a minimum grade of C or SPCH 145C with a minimum grade of C or SPCH 161C with a minimum grade of C)

Recent Term(s) Offered: spring 2021; fall 2021; spring 2022; summer 2022; fall 2022; spring 2023; fall 2023

COMM 346 Persuasion 3 Hours

Introduces basic theories of persuasion and attitude change. The course emphasizes communication theory and rhetorical perspectives of persuasion. Note: Permission of instructor may be required.

Recent Term(s) Offered: spring 2021; fall 2021; spring 2022; fall 2022; spring 2023; fall 2023

COMM 348 Interpersonal Communication 3 Hours

Introduces students to the fundamentals of interpersonal communication, including interpersonal skills, theory, and research. Note: Permission of instructor may be required.

Prerequisite(s): COMM 145 with a minimum grade of C

Recent Term(s) Offered: spring 2021; fall 2021; spring 2022; fall 2022; spring 2023; fall 2023

COMM 349 Small Group Communication 3 Hours

Studies group dynamics, interaction and communication in group situations. **Colonnade/Statewide General Education Code K-SY**

Prerequisite(s): 21 hours of Foundations and Explorations Courses, or junior status

Recent Term(s) Offered: spring 2021; summer 2021; fall 2021; spring 2022; fall 2022; spring 2023; fall 2023

COMM 362 Organizational Communication 3 Hours

Introduces theoretical approaches to human communication in organizations. Note: Permission of instructor may be required.

Prerequisite(s): (COMM 200 (may be taken concurrently) with a minimum grade of C or ENG 300 (may be taken concurrently) with a minimum grade of C)

Recent Term(s) Offered: spring 2021; summer 2021; fall 2021; winter 2022; spring 2022; summer 2022; fall 2022; spring 2023; summer 2023; fall 2023

COMM 363 Interracial Communication 3 Hours

Prerequisite(s): COMM 263. Examines the role of race as a social construct in communication within and between identified racial groups. Race is studied as a significant factor in cultural identity, communication practices, and as central to perceptions and attributions made intra- and interracially.

Recent Term(s) Offered: None

COMM 364 Crisis Communication 3 Hours

Examines communicative pre-crisis preparation and post-crisis response strategies. Note: Permission of instructor may be required.

Recent Term(s) Offered: fall 2021; fall 2022; fall 2023

COMM 365 Intercultural Communication 3 Hours

Introduces concepts and principles from the communication discipline for examining, analyzing, and evaluating challenges and opportunities of engaging cultural differences in peoples' face-to-face and mediated communication interactions in today's increasingly interdependent and interconnected world. **Colonnade/Statewide General Education Code K-SC**

Prerequisite(s): 21 hours of Foundations and Explorations Courses, or junior status

Recent Term(s) Offered: spring 2021; summer 2021; fall 2021; spring 2022; summer 2022; fall 2022; spring 2023; fall 2023

COMM 374 Gender Communication 3 Hours

Examines communication behaviors as affected by gender, including assessment of communication differences reflected in organizational, interpersonal, and mass communication modes.

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: spring 2021; spring 2022

COMM 388 Seminar in Political Communication 3 Hours

Focuses on the roles, processes, and effects of communication within the context of politics. This course is required of all Political Communication Certificate students. Note: Permission of instructor may be required.

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: None

COMM 400 Special Topics in Communication 3 Hours (repeatable max of 6 hrs)

Offers students courses on various communication topics not covered specifically in the curriculum. Note: Permission of instructor may be required.

Prerequisite(s): (COMM 200 with a minimum grade of C or ENG 300 (may be taken concurrently) with a minimum grade of C)

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: winter 2021; spring 2021; spring 2022

COMM 415 Study Abroad in Communication 1-3 Hours (repeatable max of 6 hrs)

Study of communication interactions, processes, and culture in international and cross-cultural locations. Repeatable up to six hours.

Recent Term(s) Offered: winter 2022; winter 2023; summer 2023

COMM 440 Health Communication 3 Hours

Examines and analyzes the critical role communication plays in health campaigns, health care delivery, health care contexts, and in health behavior change. Note: Permission of instructor.

Prerequisite(s): (COMM 200 with a minimum grade of C or ENG 300 with a minimum grade of C)

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: fall 2023

COMM 442 Forensic Practicum VII 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 344

Recent Term(s) Offered: fall 2021; fall 2022; fall 2023

COMM 444 Forensic Practicum VIII 1 Hour

Individualized coaching and intercollegiate competitive experience in debate and individual events. Note: Active participation on the forensic team required.

Prerequisite(s): COMM 442

Recent Term(s) Offered: spring 2021; spring 2022; spring 2023

COMM 448 Advanced Interpersonal Communication 3 Hours

Designed as a survey of research and theory in interpersonal communication. Note: Permission of instructor.

Prerequisite(s): COMM 348 with a minimum grade of C

Recent Term(s) Offered: None

COMM 450 Family Communication 3 Hours

Designed as a survey of research and theory in family communication. Note: Permission of instructor may be required.

Prerequisite(s): COMM 348 with a minimum grade of C

Recent Term(s) Offered: None

COMM 451 Communication in the Digital Age 3 Hours

Examines various types of computer-mediated communication available in contemporary organizations. Note: Permission of instructor may be required.

Prerequisite(s): (COMM 200 with a minimum grade of C or ENG 300 (may be taken concurrently) with a minimum grade of C)

Restriction(s): Students with a semester level of Freshman may **not** enroll.

Recent Term(s) Offered: spring 2022; fall 2023

COMM 462 Advanced Organizational Communication 3 Hours

Integrates and applies studies of organizational communication theory and research. Note: Permission of instructor may be required.

Prerequisite(s): COMM 362 with a minimum grade of C

Recent Term(s) Offered: spring 2021; spring 2022; spring 2023

COMM 463 Advanced Intercultural Communication 3 Hours

Advances understanding and application of intercultural communication theory and research for examining, analyzing, and evaluating challenges of engaging cultural difference in today's interconnected world. Note: Permission of instructor may be required.

Prerequisite(s): (Social Cultural- C or Higher or Local to Global - C or Higher)

Recent Term(s) Offered: fall 2021; fall 2022; fall 2023

COMM 470 Organizational Relationships 3 Hours

Examines the positive and negative elements of workplace relationships and their importance to organizational and personal well-being. Note: Permission of instructor may be required.

Prerequisite(s): COMM 200 with a minimum grade of C and (COMM 348 with a minimum grade of C or COMM 362 (may be taken concurrently) with a minimum grade of C)

Recent Term(s) Offered: spring 2022

COMM 471 Communication in Multinational Organizations 3 Hours

Overview of the significant roles of communication in multinational organizations (MNOs). Analysis and application of theories and principles for effective communication among a diverse group of employees in various MNO contexts. Note: Permission of instructor.

Prerequisite(s): COMM 362 with a minimum grade of C

Recent Term(s) Offered: fall 2021; fall 2022

COMM 489 Internship in Communication 3 Hours (repeatable max of 6 hrs)

Structures appropriate supervised work with a cooperating organization. Open only to Communication Studies and Corporate and Organizational Communication majors. Note: Course will be repeatable once for credit (only 3 hours will count for credit toward major).

Prerequisite(s): COMM 200 with a minimum grade of C and COMM 362 with a minimum grade of C

Restriction(s): Students with a semester level of Freshman or Sophomore may **not** enroll.

Enrollment is limited to students in Corp. Organ. Communication (522), Corp. Organ. Comm-Prep (522P), Advertising (727), Advertising (Seeking Adm) (727P), Popular Culture Studies (758), Public Relations (763), Public Relations (Seeking Adm) (763P), Communication Studies (792) or Communication Studies-Prep (792P)

Recent Term(s) Offered: spring 2021; summer 2021; fall 2021; spring 2022; summer 2022; fall 2022; spring 2023; summer 2023; fall 2023

COMM 494 Capstone in Communication 1 Hour

Enables students to demonstrate knowledge of the discipline by applying Communication theories to analyze relevant/professional work experience, and illustrate career preparation/readiness.

Prerequisite(s): COMM 200 and COMM 300 (may be taken concurrently)

Restriction(s): Students with a semester level of Freshman, Junior or Sophomore may **not** enroll.

Recent Term(s) Offered: spring 2021; fall 2021

COMM 495 Independent Study in Communication 1-6 Hours

(repeatable max of 6 hrs)

Develops directed research in communication. Students are to submit written petitions for faculty approval of the study during the previous semester. Note: Permission of instructor may be required.

Prerequisite(s): COMM 200 with a minimum grade of C

Recent Term(s) Offered: None