ENTREPRENEURSHIP (ENT)

ENT 112 Introduction to Entrepreneurship 3 Hours
An introduction to an exploration in the study of entrepreneurship designed for freshmen. Topics include identifying new business opportunities and access to resources, start up process, and careers. Readings and hands-on business projects approrpiate for an introductory cuorse are used.
Restriction(s): Enrollment limited to students with a semester level of Freshman.
Recent Term(s) Offered: None

ENT 308 Innovation Management 3 Hours
A study of innovation identification, capitalization and industry dynamics in entrepreneurial and intrapreneurial contexts.
Restriction(s): Students with a semester level of Academy Junior, Academy Senior, Freshman or Sophomore may **not** enroll.
Recent Term(s) Offered: spring 2024; spring 2025; spring 2026

ENT 312 Entrepreneurship 3 Hours
Entrepreneurship examines the entrepreneur as the basic building block of the economic system via the discovery or identification of opportunities. Emphasis is placed on identifying and defending feasible opportunities within the industry and market, while recognizing and managing the complex systems in which entrepreneurs live and work that motivate or constrain innovation. **Colonnade/Statewide General Education Code K-SY**
Prerequisite(s): 21 hours of Foundations and Explorations Courses, or junior status
Recent Term(s) Offered: winter 2024; spring 2024; summer 2024; fall 2024; winter 2025; spring 2025; summer 2025; fall 2025; winter 2026; spring 2026; summer 2026; fall 2026

ENT 363 Family Business Management 3 Hours
An exploration of the unique managerial issues, dynamics and competitive positioning, and contribution to the economy associated with family businesses. Emphasis placed on problems in organization, management, and succession in family business contexts. Open to business and non-business majors.
Restriction(s): Students with a semester level of Academy Junior, Academy Senior, Freshman or Sophomore may **not** enroll.
Recent Term(s) Offered: None

ENT 380 New Venture Business Planning 3 Hours
An in-depth analysis of business planning. The purpose and components of business plans and feasibility analyses are presented. Students prepare a written plan for a venture, whether for or not-for profit. Students are strongly encouraged to enter the course with an idea for a venture. Note: Permission of instructor.
Prerequisite(s): ENT 312
Recent Term(s) Offered: fall 2024; fall 2025; fall 2026

ENT 410 Senior Seminar-Entrepreneurship 3 Hours (repeatable max of 9 hrs)
A special topics course covering subjects of current interest in entrepreneurship. Class format varies with instructor.
Restriction(s): Enrollment limited to students with a semester level of Junior or Senior.
Recent Term(s) Offered: None

ENT 425 International Entrepreneurship 3 Hours
An introduction to the competitive global economy and entrepreneurship in the international context. Students develop an understanding of the entrepreneurial climate across countries and how to become more competitive in the global context.
Prerequisite(s): (ENT 312 or MGT 303)
Restriction(s): Enrollment limited to students with a semester level of Junior or Senior.
Recent Term(s) Offered: None

ENT 463 Small Business Management 3 Hours
Provides a basic understanding of how to manage an ongoing small business, and aids in the development of managerial skills necessary to operate small businesses.
Prerequisite(s): (ECON 150 or ECON 202 or ECON 203) and ENT 312 and MKT 220
Restriction(s): Enrollment limited to students with a semester level of Junior or Senior.
Recent Term(s) Offered: fall 2024; fall 2025; fall 2026

ENT 490 Practicum in Entrepreneurship 3 Hours
Includes internships, independent studies, and special projects of interest in the entrepreneurship area. May include individual research projects as well as internships in profit or not-for-profit organizations with duties relating to entrepreneurship. Projects must be approved by the Management Chair. Note: Must have a 2.5 cumulative GPA; permission of the management chair and instructor.
Prerequisite(s): ENT 312
Restriction(s): Enrollment limited to students with a semester level of Junior or Senior.
Recent Term(s) Offered: None

ENT 496 Hilltopper Student Consulting Experience 3 Hours
Opportunities for students to act in a management consultant relationship with selected small/medium regional entrepreneurial organizations, firms. Overall strategy and policy issues are emphasized.
Prerequisite(s): BDAN 250 and FIN 330 and (MGT 310 or MGT 210) and (MKT 320 or MKT 220) and ACCT 110
Restriction(s): Students with a semester level of Academy Junior, Academy Senior, Freshman, Junior or Sophomore may **not** enroll.
Recent Term(s) Offered: spring 2024; spring 2025; spring 2026