

# SPORT MANAGEMENT (SPM)

## SPM 200 Introduction to Sport Management 3 Hours

The history, principles, and objectives within the sport management profession, overview of sport delivery systems, study of sport as a microcosm of society, and career options within sport organizations.  
*Recent Term(s) Offered: spring 2020; fall 2020; spring 2021; summer 2021; fall 2021; spring 2022; summer 2022; fall 2022*

## SPM 290 Sport Management Seminar 3 Hours

Exploration of sport management career planning including application materials, interviewing, and other professional issues.

**Restriction(s):** Enrollment is limited to students in Sport Management (572) or Sport Management-Prep (572P)

*Recent Term(s) Offered: fall 2020; winter 2021; spring 2021; summer 2021; fall 2021; winter 2022; spring 2022; summer 2022; fall 2022*

## SPM 300 Public Policy in Sport 3 Hours

Examines social, political, and economic impact of national and international sport. Topics include structure of public finance of sport, politics of sport, sport and public health, community ownership, globalization of sport, and professional sport.

*Recent Term(s) Offered: spring 2020; summer 2020; fall 2020; spring 2021; summer 2021; fall 2021; spring 2022; summer 2022; fall 2022*

## SPM 305 Sport Event Management 3 Hours

Addresses the management of sporting events and tournaments. Students will learn multiple methods of designing and implementing tournaments and special events.

*Recent Term(s) Offered: spring 2020; summer 2020; fall 2020; spring 2021; summer 2021; fall 2021; spring 2022; summer 2022; fall 2022*

## SPM 310 Sport Ethics and Moral Issues 3 Hours

Examines ethical and moral issues that occur in sport organizations and teams.

*Recent Term(s) Offered: winter 2020; spring 2020; summer 2020; fall 2020; winter 2021; spring 2021; summer 2021; fall 2021; spring 2022; summer 2022; fall 2022*

## SPM 315 Sport Communication 3 Hours

Introduces students to the management of communication and public relations within sport.

**Equivalent(s):** COMM 315

*Recent Term(s) Offered: spring 2020; summer 2020; fall 2020; spring 2021; summer 2021; fall 2021; spring 2022; fall 2022*

## SPM 320 Esports Management 3 Hours

This course focuses on the history, culture, issues, and trends of Esports, the levels and governance of Esports, and the process of managing, financing, and promoting Esports competitions.

*Recent Term(s) Offered: fall 2021; fall 2022*

## SPM 402 Fiscal Practices in Sport Management 3 Hours

Financial principles and practices relevant to Sport Management. Topics include financial statements and ratios, financial risk management, debt and equity financing, feasibility studies, economic impact analysis, capital budgeting, and facility financing.

**Restriction(s):** Enrollment is limited to students in Sport Management (572)

*Recent Term(s) Offered: spring 2020; fall 2020; spring 2021; fall 2021; spring 2022; fall 2022*

## SPM 404 Sport Facility Management 3 Hours

A practical orientation to the management and operation of facilities that exist in sport management industries.

**Restriction(s):** Enrollment is limited to students in Sport Management (572)

*Recent Term(s) Offered: spring 2020; fall 2020; spring 2021; fall 2021; spring 2022; fall 2022*

## SPM 450 Sport Law 3 Hours

Legal systems and the concepts of tort law, risk management, product liability, constitutional law, administrative/statutory law, and crowd control and security of sport organizations.

**Restriction(s):** Students with a semester level of Academy Junior, Academy Senior, Freshman or Sophomore may **not** enroll.

Enrollment is limited to students in Sport Management (572)

*Recent Term(s) Offered: spring 2020; fall 2020; spring 2021; fall 2021; spring 2022; fall 2022*

## SPM 452 Sport Leadership and Management 3 Hours

Knowledge of the various skills, roles, and functions of the sport manager, leadership theory and practices as they relate to various sport managerial responsibilities.

**Restriction(s):** Students with a semester level of Academy Junior, Academy Senior, Freshman or Sophomore may **not** enroll.

Enrollment is limited to students in Sport Management (572)

**Course Fee:** \$25

*Recent Term(s) Offered: spring 2020; fall 2020; spring 2021; fall 2021; spring 2022; fall 2022*

## SPM 454 Sport Governance 3 Hours

Familiarization of sport organization governing bodies, including identifying those in amateur and professional sports, their organizational structure, authority, requirements for membership, sanctions and appeals, and the influence of outside political organizations.

**Restriction(s):** Students with a semester level of Academy Junior, Academy Senior, Freshman or Sophomore may **not** enroll.

Enrollment is limited to students in Sport Management (572)

*Recent Term(s) Offered: spring 2020; fall 2020; spring 2021; fall 2021; spring 2022; fall 2022*

## SPM 456 Advance Studies in Sport 3 Hours (repeatable max of 6 hrs)

Research, workshop or project related to the sport industry in collaboration with a faculty member. Note: Permission of instructor is required.

**Restriction(s):** Students with a semester level of Academy Junior, Academy Senior, Freshman, Junior or Sophomore may **not** enroll.

Enrollment is limited to students in Sport Management (572)

*Recent Term(s) Offered: spring 2020; fall 2020; spring 2021; fall 2021; spring 2022; fall 2022*

**SPM 490 Internship in Sport 12 Hours**

Supervised internship with community, interscholastic, intercollegiate, amateur, or professional sport industry organizations. This experience is supervised and controlled by university faculty members and personnel from sport industry agencies. Students will be responsible for their own transportation to off-campus meetings. Note: Completion of all major courses required.

**Restriction(s):** Students with a semester level of Academy Junior, Academy Senior, Freshman, Junior or Sophomore may **not** enroll.

Enrollment is limited to students in Sport Management (572)

*Recent Term(s) Offered: spring 2020; summer 2020; fall 2020; spring 2021; summer 2021; fall 2021; spring 2022; summer 2022; fall 2022*