

ORGANIZATIONAL LEADERSHIP, BACHELOR OF SCIENCE (545)

Program Coordinator

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The Bachelor of Science in Organizational Leadership provides an academic foundation for the professional and career-focused study of leadership principles and skills. It is specifically designed to advance the professional objectives of students who desire to complete a baccalaureate degree for career advancement and expanded job opportunities. The combination of leadership, management, and global and social-cultural perspectives provides graduates with the knowledge and skills necessary to provide effective leadership at various levels and in a variety of occupational settings.

This degree program requires a minimum of 48 semester hours: 24 hours in the leadership core plus 24 hours in identified electives. Students must meet all University requirements for admission, continuance in the program, and graduation. Students admitted to the Bachelor of Science in Organizational Leadership must have previously earned an associate's degree from a regionally-accredited program or have attained junior status.

Program Requirements (48 hours)

A baccalaureate degree requires a minimum of 120 unduplicated semester hours. More information can be found at www.wku.edu/registrar/degree_certification.php. (https://www.wku.edu/registrar/degree_certification.php)

Students who began WKU in the Fall 2014 and thereafter should review the Colonnade requirements located at: <https://www.wku.edu/colonnade/colonnaderequirements.php>. (<https://www.wku.edu/colonnade/colonnaderequirements.php>)

Code	Title	Hours
Required Courses		
LEAD 200 or LEAD 300	Introduction to Leadership Studies Leadership Theory and Application	3
LEAD 325	Leading Change	3
LEAD 330	Leadership Ethics and Decision-Making	3
LEAD 395	Contemporary Leadership Issues	3
LEAD 400	Practicum in Leadership	3
LEAD 440	Leading Teams	3
LEAD 450	Leadership in Global Contexts	3
LEAD 465	Leadership Coaching	3
Electives		
Select 24 hours from the following:		24
ACCT 200/ACC 200C or ACCT 201/ ACC 201C	Introductory Accounting—Financial Introductory Accounting-Managerial	
SEAS 390	Project Management	
MFGE 430	Technology Management / Supervision / Team Building	

BA 110	Introduction to Business and Entrepreneurship
BCOM 201	Process and Effects of Mass Communication
BE 350	Business Communication
BUS 210C	Organization and Management
BUS 212C	Principles of Marketing
BUS 257C	Management of Human Resources
COMM 240	Effective Listening
COMM 330	Leadership Communication
COMM 463	Advanced Intercultural Communication
ECON 206	Statistics
ENG 306	Business Writing
ENT 308	Innovation Management
ENT 312	Entrepreneurship
ENT 425	International Entrepreneurship
ENT 463	Small Business Management
FIN 330	Principles of Finance
HCA 340	Health Care Organization and Management
HCA 342	Human Resources Management for Healthcare Managers
HCA 344	Health Systems Management
HCA 346	Ambulatory Care Administration
HCA 442	Principles and Methods of Health Planning
IDST 395	Investigative Methods in Interdisciplinary Studies
MGT 200	Legal Environment of Business
MGT 210	Organization and Management
MGT 301	Business Law
MGT 303	International Business
MGT 305	Ethics and Critical Thinking
MGT 311	Human Resource Management
MGT 313	Decision Modeling
MGT 314	Operations Management
MGT 316	International Management
MGT 326	Managing Projects in Organizations
MGT 333	Management of Nonprofit Organizations
MGT 361	Business Communication Fundamentals
MGT 383	Human Resource Information Systems
MGT 400	Employment Law
MGT 411	Effective Staffing Practices
MGT 413	International Human Resource Management
MGT 417	Organizational Behavior
MGT 419	Management of Organizational Conflict
MKT 220	Basic Marketing Concepts
MKT 321	Consumer Behavior

MKT 322	Integrated Marketing Communications
MKT 323	Services Marketing
MKT 324	International Marketing
MKT 325	Personal Selling
MKT 331	Social Media Marketing
MKT 420	Senior Seminar-Marketing
MKT 421	Marketing Research
MKT 422	Marketing Management
MKT 423	Supply Chain Management
MKT 424	Sales Force Management
MKT 425	Advanced Personal Selling Strategies
MKT 491	Marketing Study Abroad
PLS 200	Legal Ethics
PS 311	Public Policy
PS 338	Government and Ethics
PS 355	International Organization and Law
PS 493	Issues in Human Resource Management
PSY 350	Social Psychology
PSY 355	Issues in Cross-Cultural Psychology
PSY 371	The Psychology of Sales Behavior
PSYS 350	Social Psychology
PSYS 370	Industrial / Organizational Psychology
REC 302	Recreation Leadership
REC 460	Grant Writing for Nonprofit Organizations
SOCL 360	The Community in Rural and Urban Settings
SOCL 375	Diversity in American Society
SPS 300	Systems Thinking and Problem-Solving in Complex Organizations
Total Hours	48

Second Year			
Fall	Hours	Spring	Hours
LEAD 325		3 LEAD 395	3
Major Elective		3 Major Elective	3
Colonnade: Social and Behavioral Sciences		3 Major Elective	3
Colonnade: Natural & Physical Sciences		3 Colonnade: Natural & Physical Sciences with lab	3
General University Elective		3 General University Elective	3
			15
15			
Third Year			
Fall	Hours	Spring	Hours
LEAD 440		3 LEAD 450 (fulfills major and Connections: Local to Global)	3
Major Elective		3 Major Elective	3
Colonnade: Writing in the Disciplines		3 Colonnade: Social and Cultural	3
General University Elective		3 General University Elective	3
General University Elective		3 General University Elective	3
			15
15			
Fourth Year			
Fall	Hours	Spring	Hours
LEAD 465		3 LEAD 400	1-6
Major Elective		3 Major Elective	3
Colonnade: Systems		3 General University Elective	3
General University Elective		3 General University Elective	3
General University Elective		3 General University Elective	3
			15
15			
Total Hours 120			

The following restrictions apply to this major: no more than 24 semester hours from the School of Journalism and Broadcasting; no more than 30 hours in courses administered by the Gordon Ford College of Business; no more than 12 upper-level semester hours from the Gordon Ford College of Business.

Students who transfer to WKU with an applied associate degree (e.g., Associate of Applied Science) receive a 12-hour waiver from the overall upper-level course requirement.

Finish in Four Plan

First Year			
Fall	Hours	Spring	Hours
ENG 100		3 LEAD 330	3
MATH 109 (or higher)		3 Major Elective	3
LEAD 200 or LEAD 300		3 COMM 145	3
Colonnade: Arts & Humanities		3 HIST 101 or HIST 102	3
General University Elective		3 Colonnade: Literary Studies	3
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