

# HOSPITALITY MANAGEMENT AND DIETETICS, BACHELOR OF SCIENCE (707P, 707)

## Program Coordinator

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The major in Hospitality Management and Dietetics program offers three distinct concentrations: (1) Hotel, Restaurant, and Tourism Management, (2) Nutrition and Dietetics and (3) Food, Nutrition, and Wellness.

## Concentrations

- Hotel Restaurant & Tourism (CFHR)
- Nutrition & Dietetics (CFND)
- Food, Nutrition & Wellness (CFNW)

## Program Requirements (64-69 hours)

A baccalaureate degree requires a minimum of 120 unduplicated semester hours. More information can be found at [www.wku.edu/registrar/degree\\_certification.php](http://www.wku.edu/registrar/degree_certification.php). ([https://www.wku.edu/registrar/degree\\_certification.php](https://www.wku.edu/registrar/degree_certification.php))

Students who began WKU in the Fall 2014 and thereafter should review the Colonnade requirements located at: <https://www.wku.edu/colonnade/colonnaderequirements.php>. (<https://www.wku.edu/colonnade/colonnaderequirements.php>)

The major in hospitality management and dietetics program offers three distinct concentrations:

1. Hotel, Restaurant and Tourism Management
2. Nutrition and Dietetics
3. Food, Nutrition and Wellness

## Common Core Courses\*

Code	Title	Hours
HMD 151	Food Science	3
HMD 152	Food Service Sanitation	1
HMD 211	Human Nutrition (K-SY)	3
HMD 251	Commercial Foods	3
HMD 252	Hospitality Information Technology	3
HMD 351	Human Resource Management in Hospitality	3
HMD 353	Menu and Supply Chain Management	3
HMD 354	Hospitality Data Analytics	3
HMD 452	Quality and Service Management in the Hospitality Industry	3
HMD 459	Senior Seminar in Hospitality Management and Dietetics	1
<b>Total Hours</b>		<b>26</b>

\*A grade of "C" or above must be earned in all courses required for these majors. No minor or second major is required.

## Hotel, Restaurant and Tourism Management Concentration

The Hotel, Restaurant, and Tourism Management concentration requires 66 semester hours which include common core courses and concentration specific courses. This concentration prepares students for careers in hotel and resort management, food and beverage management, supply chain management, meeting, convention, and event planning, sales, marketing, hospitality business entrepreneurship, and tourism. This concentration requires the following:

Code	Title	Hours
HMD 171	Introduction to Hospitality Management	3
HMD 271	Tourism Planning and Development (K-LG)	3
HMD 276	Lodging Operations	3
HMD 373	Hospitality and Tourism Marketing	3
HMD 376	Advanced Lodging Management	3
HMD 378	Hospitality Law	3
HMD 410	Internship in Hospitality Management	6
HMD 470	Hospitality Revenue Management	3
HMD 471	Food Service Operations Management	4
HMD 472	Hospitality Strategic Management	3
Select two designated electives with an advisor from the following:		6
HMD 313	Practicum in Hospitality Management	
HMD 375	Meeting and Convention Management	
HMD 412	Tourism and Hospitality Study Away	
HMD 473	Beverage Consumerism	
HMD 475	Advanced Event Planning in Hospitality	
HMD 476	Global Hospitality and Cuisine	
FACS 411	Special Topics in Consumer and Family Science	
Other Advisor approved electives		
<b>Total Hours</b>		<b>40</b>

## Nutrition and Dietetics Concentration

The Nutrition and Dietetics concentration requires 64 semester hours which include common core courses and concentration specific courses. This concentration meets requirements of the Academy of Nutrition and Dietetics' Accreditation Council for Education in Nutrition and Dietetics and fulfills one of the steps necessary to become a Registered Dietitian Nutritionist. A grade point average of 3.0 on at least 30 credit hours is required for admission to the Nutrition and Dietetics concentration; specific courses, including human nutrition (HMD 211) with a grade of B or better, chemistry (CHEM 105), biology (BIOL 131), and mathematics (MATH 183), require a minimum grade of "C" or higher and should be a part of these 30 credit hours. Students must have an ACT composite score of  $\geq 20$  or SAT (CR+M) of  $\geq 950$ . Additional information on the admission process and becoming a Registered Dietitian Nutritionist is

available on the program website (<http://www.wku.edu/ahs/dietetics> (<http://www.wku.edu/ahs/dietetics/>)). This concentration helps prepare students for careers in medical nutrition therapy, sports nutrition and wellness, hospital and school food service, public health nutrition, extension services, research, pharmaceutical sales, and private practice. This concentration requires the following:

Code	Title	Hours
HMD 201	Introduction to Dietetics	1
HMD 340	Nutrition Assessment	3
HMD 360	Advanced Nutrition	3
HMD 361	Life Stage Nutrition	3
HMD 362	Medical Nutrition Therapy I	4
HMD 461	Application of Nutrition Theory and Research	3
HMD 462	Medical Nutrition Therapy II	4
HMD 464	Practicum in Dietetics	3
HMD 465	Community Nutrition	3
HMD 485	Nutrition Counseling	3
AH 290	Medical Terminology	2
CHEM 304	Biochemistry for the Health Sciences	3
Select one of the following electives:		3
HMD 364	Sports Nutrition	
HMD 367	Nutrition in Aging	
HMD 368	Dietary and Herbal Supplements	
HMD 373	Hospitality and Tourism Marketing	
HMD 471	Food Service Operations Management	
BIOL 113	General Biology	
BIOL 120	Biological Concepts: Cells Metabolism and Genetics	
BIOL 231	Advanced Human Anatomy and Physiology	
EXS 311	Physiology of Exercise	
HCA 340	Health Care Organization and Management	
HCA 347	International Comparisons of Health Care Systems	
MKT 220	Basic Marketing Concepts	
PE 311	Exercise Physiology	
PH 390	Wellness and Fitness Assessment	
ENV 402	Worksite Health Promotion	
PSY/PSYS 220	Introduction to Lifespan Developmental Psychology	
Other advisor approved electives		
<b>Total Hours</b>		<b>38</b>

Specific courses required for the concentration may also count toward Colonnade Requirements and include the following:

Code	Title	Hours
ECON 150	Introduction to Economics	3
PSY/PSYS 100	Introduction to Psychology	3
MATH 183	Introductory Statistics	3
CHEM 105	Fundamentals of General Chemistry	3

CHEM 106	Fundamentals of General Chemistry Laboratory	1
CHEM 107	Fundamentals of Organic Chemistry	3
CHEM 108	Fundamentals of Organic Chemistry Laboratory	1
BIOL 131	Human Anatomy and Physiology	4
BIOL 207	General Microbiology	3
BIOL 208	General Microbiology Laboratory	1

## Food, Nutrition and Wellness Concentration

The Food, Nutrition and Wellness concentration requires 69 semester hours which include common core courses and concentration specific courses. Courses for the certificate in Health Education and Promotion are included in the requirements, and Food, Nutrition and Wellness concentration students are highly encouraged to declare the certificate. This concentration prepares students for careers in extension services, community nutrition programs, food service management, health coaching, wellness, event management, sales, public relations, research, and fitness facilities management. This concentration requires the following:

Code	Title	Hours
HMD 360	Advanced Nutrition	3
HMD 361	Life Stage Nutrition	3
HMD 375	Meeting and Convention Management	3
HMD 461	Application of Nutrition Theory and Research	3
HMD 471	Food Service Operations Management	4
PE 311	Exercise Physiology	3
Health education and promotion focused courses:		
PH 383	Biostatistics in the Health Sciences	3
PH 384	Introduction to Epidemiology	3
PH 390	Wellness and Fitness Assessment	3
ENV 402	Worksite Health Promotion	3
PH 483	Administration of Public Health Programs	3
PH 484	Community Organization for Health Education	3
PH 485	Fundamentals of Public Health Planning	3

Select one designated elective with an advisor from the following:

HMD 364	Sports Nutrition	
HMD 367	Nutrition in Aging	
HMD 368	Dietary and Herbal Supplements	
HMD 465	Community Nutrition	
ENT 312	Entrepreneurship	
MGT 333	Management of Nonprofit Organizations	
MKT 220	Basic Marketing Concepts	
MKT 323	Services Marketing	
MKT 325	Personal Selling	
MKT 328	Digital Marketing	
MKT 331	Social Media Marketing	

MKT 427	Entrepreneurial Marketing
PSYS 370	Industrial / Organizational Psychology
Other advisor approved elective	
<b>Total Hours</b>	<b>43</b>

Required Colonnade courses in support of this concentration include CHEM 109 and BIOL 131.

## Finish in Four Plans

### Food, Nutrition, and Wellness Concentration

First Year			
Fall	Hours	Spring	Hours
COMM 145		3 ENG 100	3
HMD 151		3 CHEM 109	4
HIST 101 or HIST 102		3 MATH 109, MATH 115, or MATH 183	3
PSY 100 or PSYS 100		3 Major/Minor/Elective or World Language (if needed)	3
Colonnade - Arts & Humanities		3 HMD 152	1
		<b>15</b>	<b>14</b>
Second Year			
Fall	Hours	Spring	Hours
ENG 200		3 HMD 211	3
HMD 252		3 HMD 251	3
BIOL 131		4 PH 384	3
PH 383		3 PE 311	3
Major/Minor/Elective		3 Major/Minor/Elective	3
		<b>16</b>	<b>15</b>
Third Year			
Fall	Hours	Spring	Hours
HMD 361		3 HMD 353	3
HMD 375		3 HMD 354	3
PH 483		3 HMD 360	3
ENG 300		3 PH 390	3
Connections - Social and Cultural		3 ENV 402	3
		<b>15</b>	<b>15</b>
Fourth Year			
Fall	Hours	Spring	Hours
HMD 452		3 HMD 351	3
HMD 459		1 PH 484	3
HMD 461		3 Connections - Local to Global	3
HMD 471		4 Major Designated Elective	3
PH 485		3 Major/Minor/Elective	3
Major/Minor/Elective		1	
		<b>15</b>	<b>15</b>
<b>Total Hours 120</b>			

### Hotel, Restaurant, and Tourism Management Concentration

First Year			
Fall	Hours	Spring	Hours
COMM 145		3 ENG 100	3
HMD 171		3 HMD 151	3
HIST 101 or HIST 102		3 MATH 109 or MATH 115	3

Colonnade - Natural & Physical Sciences w/o lab		3 Colonnade - Arts & Humanities		3	
Major/Minor/ Elective OR World Language (if needed)		3 Major/Minor/ Elective		3	
		15	15		
Second Year					
Fall	Hours	Spring	Hours	Summer	Hours
HMD 152		1 HMD 211		3 HMD 410	3
HMD 252		3 HMD 251		3	
HMD 271		3 Colonnade - Natural & Physical Sciences w/lab		3-4	
HMD 276		3 Major/Minor/ Elective		3	
ENG 200		3 Major/Minor/ Elective		3	
Colonnade - Social & Behavioral Science		3			
		16	15-16		3
Third Year					
Fall	Hours	Spring	Hours	Summer	Hours
HMD 354		3 HMD 351		3 HMD 410	3
HMD 373		3 HMD 353		3	
HMD 378		3 HMD 376 (Advanced Lodging Management)		3	
ENG 300		3 Major/Minor/ Elective		3	
Major/Minor/ Elective		3			
		15	12		3
Fourth Year					
Fall	Hours	Spring	Hours		
HMD 452		3 HMD 470		3	
HMD 459		1 HMD 472		3	
HMD 471		4 Colonnade - Connections (Social & Cultural)		3	
Colonnade - Connections (Local to Global)		3 Designated Elective in the Major		3	
Designated Elective in the Major		3			
		14	12		

### Nutrition and Dietetics Concentration

First Year			
Fall	Hours	Spring	Hours
COMM 145		3 ENG 100	3
HMD 151		3 CHEM 105	3
HIST 101 or HIST 102		3 CHEM 106	1

PSY 100 or PSYS 100	3 MATH 183	3
Colonnade - Arts and Humanities	3 AH 290	2
	Major/Minor/ Elective OR World Language (if needed)	3
	<b>15</b>	<b>15</b>

**Second Year**

Fall	Hours	Spring	Hours
HMD 152		1 HMD 251	3
HMD 201		1 ENG 200	3
HMD 211		3 BIOL 131	4
HMD 252		3 Connections - Local to Global	3
CHEM 107		3 Major/Minor/ Elective	3
CHEM 108		1	
ECON 150		3	
	<b>15</b>	<b>16</b>	

**Third Year**

Fall	Hours	Spring	Hours	Summer	Hours
HMD 340		3 HMD 360		3 HMD 464	3
HMD 361		3 HMD 354		3	
BIOL 207		3 HMD 362		4	
BIOL 208		1 CHEM 304		3	
ENG 300		3			
Connections - Social and Cultural		3			
	<b>16</b>	<b>13</b>		<b>3</b>	

**Fourth Year**

Fall	Hours	Spring	Hours
HMD 452		3 HMD 351	3
HMD 459		1 HMD 353	3
HMD 461		3 HMD 465	3
HMD 462		4 Major Designated Elective	3
HMD 485 (Nutrition Counseling)		3 Major/Minor/ Elective	1
	<b>14</b>	<b>13</b>	

**Total Hours 120**