

INTERIOR DESIGN AND FASHION MERCHANDISING, BACHELOR OF SCIENCE (531)

Program Coordinator

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The major in Interior Design and Fashion Merchandising (reference number 531) requires a minimum of 78-81 semester hours and leads to a Bachelor of Science degree.

Concentrations

- Interior Design (CINT)
- Fashion Merchandising (CFAS)

Program Requirements (78-81 hours)

A baccalaureate degree requires a minimum of 120 unduplicated semester hours. More information can be found at www.wku.edu/registrar/degree_certification.php. (https://www.wku.edu/registrar/degree_certification.php)

Students who began WKU in the Fall 2014 and thereafter should review the Colonnade requirements located at: <https://www.wku.edu/colonnade/colonnaderequirements.php>. (<https://www.wku.edu/colonnade/colonnaderequirements.php>)

The major in Interior Design and Fashion Merchandising (reference number 531) requires a minimum of 78-81 semester hours and leads to a Bachelor of Science degree. The program offers two concentrations: Fashion Merchandising (78 hours) and Interior Design (81 hours). Course work in the major is sequential and most classes are taught once a year. Students seeking the Interior Design major need to plan for four years (8 Semesters) to complete the studio sequence of course work. Common core courses for both concentrations include: IDFM 120, IDFM 221, IDFM 222, IDFM 223 IDFM 321, IDFM 410, IDFM 421, IDFM 427, MKT 220, and MKT 331. A grade of "C" or above must be earned in the required major/support courses. No minor or second major is required.

Fashion Merchandising Concentration

Code	Title	Hours
IDFM 120	Visual Design I	3
IDFM 131	Basic Apparel Construction	3
IDFM 132	Perspectives of Dress	3
IDFM 221	Visual Design II	3
IDFM 222	CAD in Human Environment	3
IDFM 223	Textiles	3
IDFM 231	Textile and Apparel Quality Analysis	3
IDFM 321	Professional Ethics & Issues Seminar	3
IDFM 226	Fashion Illustration	3
IDFM 310	Pattern Making and Draping	3
IDFM 322	Merchandising I for IDFM	3
IDFM 332	History of 20th Century Fashion	3
IDFM 333	Fashion Fundamentals	3
IDFM 335	Apparel Design Production	3

IDFM 410	IDFM Internship	3
IDFM 421	Portfolio Design	3
IDFM 427	Visual Design III	3
IDFM 431	Clothing and Human Behavior	3
IDFM 432	Visual Merchandising and Promotion	3
IDFM 433	Fashion Synthesis	3
IDFM 436	Global Apparel Merchandising	3
IDFM 438	Merchandising II for IDFM	3
MGT 210	Organization and Management	3
MKT 220	Basic Marketing Concepts	3
MKT 331	Social Media Marketing	3
Select 3 hours of electives selected with the advisor from the following:		3
IDFM 423	Human Environment Study Tour	
IDFM 434	History of Costume	
IDFM 244	Digital Design Tools	
IDFM 313	Practicum in Interior Design Fashion Merchandising	
IDFM 424	Historic Textiles	
IDFM 426	Design Market Trends	
MKT 321	Consumer Behavior	
MKT 325	Personal Selling	
MKT 329	Business-To-Business Marketing	
MKT 423	Supply Chain Management	
MKT 424	Sales Force Management	
MKT 427	Entrepreneurial Marketing	
AD 240	Advertising in a Digital World	
COMM 348	Interpersonal Communication	
COMM 362	Organizational Communication	
COMM 365	Intercultural Communication	

Total Hours **78**

Interior Design Concentration

Code	Title	Hours
IDFM 101	Foundations of Interior Design	1
IDFM 120	Visual Design I	3
IDFM 151	Survey of Architecture and Interiors I	3
IDFM 152	Survey of Architecture and Interiors II	3
IDFM 201	Interior Design Studio I	4
IDFM 221	Visual Design II	3
IDFM 222	CAD in Human Environment	3
IDFM 223	Textiles	3
IDFM 243	Materials and Finishes for Interior Design	3
IDFM 300	Interior Design Studio II	4
IDFM 301	Interior Design Studio III	4
IDFM 302	Interior Design Studio IV	4
IDFM 304	Lighting and Environmental Controls	3

IDFM 321	Professional Ethics & Issues Seminar	3
IDFM 344	Digital Rendering for Interiors	3
IDFM 401	Interior Design Studio V	4
IDFM 402	Senior Design Thesis	4
IDFM 403	Business Principles and Practices for Interior Design	2
IDFM 410	IDFM Internship	3
IDFM 421	Portfolio Design	3
IDFM 427	Visual Design III	3
MKT 220	Basic Marketing Concepts	3
MKT 331	Social Media Marketing	3
ART 105 or ART 106	History of Art to 1300 History of Art Since 1300	3
Select 6-elective-hours with the advisor from the following:		6
IDFM 308	Design and the Human Lifecycle	
IDFM 313	Practicum in Interior Design Fashion Merchandising	
IDFM 360	Kitchen & Bath Design Studio	
IDFM 400	Special Problems in Interior Design	
IDFM 423	Human Environment Study Tour	
IDFM 444	Environmental Product Design and Development	
IDFM 446	Restoration of Historic Interiors	
IDFM 448	Interior Illustration	
IDFM 449	Design Humanics	
HORT 209	Floral Design	
HORT 309	Advanced Floral Design	
HMD 452	Quality and Service Management in the Hospitality Industry	
MKT 325	Personal Selling	
VJP 131	Fundamentals of Photography	
ENG 306	Business Writing	
PSY 371	The Psychology of Sales Behavior	

Total Hours 81

Finish in Four Plans Fashion Merchandising Concentration

First Year			
Fall	Hours	Spring	Hours
ENG 100		3 IDFM 132	3
IDFM 120		3 COMM 145	3
MATH 109 or MATH 116		3 HIST 101 or HIST 102	3
IDFM 131		3 ENG 200	3
Major/Minor/ Elective or World Language		3 PSY 100 or PSYS 100	3
		15	15

Second Year			
Fall	Hours	Spring	Hours
IDFM 222		3 IDFM 221	3
IDFM 223		3 IDFM 231	3
ENG 300		3 IDFM Elective	3

Colonnade - Natural & Physical Sciences w/ no lab	3	Colonnade - Natural & Physical Science w/ lab	3
IDFM 226		3 Colonnade - Local to Global	3
		15	15

Third Year					
Fall	Hours	Spring	Hours	Summer	Hours
IDFM 431		3 MKT 220		3 IDFM 410	3
IDFM 335		3 IDFM 321			3
IDFM 322		3 MKT 331			3
IDFM 332		3 IDFM 310			3
IDFM 333		3 Colonnade - Systems			3
		15		15	3

Fourth Year					
Fall	Hours	Spring	Hours	Summer	Hours
IDFM 421		3 IDFM 427			3
IDFM 438		3 IDFM 432			3
IDFM 436		3 IDFM 433			3
MGT 210		3 IDFM Elective			3
		Major/Minor/ Elective			3
		12		15	

Total Hours 120

Interior Design Concentration

First Year					
Fall	Hours	Spring	Hours	Summer	Hours
ENG 100		3 IDFM 152			3
IDFM 120		3 COMM 145			3
MATH 109 or MATH 116		3 IDFM 221			3
IDFM 151		3 IDFM 101			1
ART 105 or ART 106		3 ENG 200			3
		15		13	

Second Year					
Fall	Hours	Spring	Hours	Summer	Hours
IDFM 201		4 IDFM 300			4
IDFM 243		3 IDFM 344			3
IDFM 223		3 HIST 101 or HIST 102			3
IDFM 222		3 Colonnade - Social & Cultural			3
		MKT 220			3
		13		16	

Third Year					
Fall	Hours	Spring	Hours	Summer	Hours
IDFM 301		4 IDFM 302		4 IDFM 410	3
IDFM 304		3 IDFM 321			3
IDFM 427		3 IDFM major elective			3
Colonnade-Natural & Physical Science w/ lab		3 Colonnade-Natural & Physical Science w/ no lab			3

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Colonnade - Local to Global	3 Colonnade- Social & Behavioral Sciences	3
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	16	16
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Fourth Year		
Fall	Hours	Spring
		Hours
IDFM 401	4	IDFM 402
		4
IDFM 421	3	ENG 300
		3
MKT 331	3	IDFM 403
		2
IDFM Major Elective	3	Colonnade - Systems
		3
Elective	3	
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	16	12
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Total Hours 120		